



CARTA BOARD MEETING

March 19, 2025

1:00 PM

Barrett Lawrimore Conference Room
5790 Casper Padgett Way
North Charleston, SC 29406

AGENDA

1. Call to Order
2. Consideration of Board Minutes –February 19, 2025 Meeting
3. Financial Status Report – Robin Mitchum
4. Beach Reach Service – Request for Approval – Megan Ross
5. Transportation Network Contract Renewal (Uber) – Request for Approval
6. Transportation Network Contract Renewal (Lyft) - Request for Approval
7. Project Updates – Andrea Kozloski
8. Ridership Report – Megan Ross
9. Executive Director’s Report – Ron Mitchum
10. Other Business, If Any
11. Public Comments, If Any
12. Executive Session – Legal Matters
13. Board Comments, If Any

The next CARTA Board Meeting will be held on April 16, 2025

**CHARLESTON AREA REGIONAL TRANSPORTATION AUTHORITY
(CARTA)
BOARD OF DIRECTORS MEETING
February 19, 2025
Meeting Notes**

A Charleston Area Regional Transportation Authority (CARTA) Board of Directors meeting was held at the Berkeley-Charleston-Dorchester Council of Governments (BCDCOG) in the Barrett Lawrimore Conference Room located at 5790 Casper Padgett Way in North Charleston, SC at 1:00 p.m. on Wednesday, February 19, 2025.

MEMBERSHIP: Brad Belt; MaryBeth Berry; Joe Boykin; Mike Brown; Daniel Brownstein; Reggie Burgess; William Cogswell; Henry Darby; Dwayne Green; Will Haynie; Brandon Hudson; James Lewis; Pat O'Neil; Christie Rainwater; Michael Seekings; Jimmy Ward; Robert Wehrman

MEMBERS PRESENT: Joe Boykin; Daniel Brownstein; Brandon Hudson; Pat O'Neil; Michael Seekings; Jimmy Ward; Robert Wehrman

PROXIES: Craig Harris for Brad Belt; Robert Somerville for William Cogswell; Jerry Lahm for Henry Darby; Chief Gebhardt for Christie Rainwater

OTHERS PRESENT: Elissa Smith (HDR); Robert Flagler (HNTB); Daniel Brock (HNTB); Stuart Day (Stantec); William Hamilton (Best Friends of Lowcountry Transit); Abraham Champagne (WSP); Tom Hiles (WSP); Sharon Mitchell (WeDriveU); Andre Taylor (WeDriveU); Sharon Broderick (WeDriveU); Kenna Coe (Post & Courier); News Media Channels 2 and 5; Susan O'Shaughnessey (Summerville Resident); Edward Mitchell (Goose Creek Resident); Wendy Temple (West Ashley Resident); Steve Latour (Daniel Island Resident); Brendan Patman (Mt. Pleasant Resident); Stephen Gottschalk (Charleston Resident); Finn Gottschalk (Goose Creek Resident); Wendy Bryar (Summerville Resident); Shea McBride (Charleston Resident); Walter Blair (West Ashley Resident); Robert Hyman (Daniel Island Resident); Other Interested Parties: Jonay Whire; Elinor Gottschalk; Pauline Rodriguez; Kathy Hovis; Jade Tuttle

STAFF PRESENT: Ron Mitchum; Andrea Kozloski; Robin Mitchum; Sharon Hollis; Matthew Spath; Kareem Wilson; Kim Coleman

1. Call to Order

Chairman Seekings called the CARTA Board of Directors Meeting to order at 1:05 p.m. followed by a moment of silence and a quorum determination.

2. Consideration of Board Minutes: January 15, 2025 Meeting

***Mr. Boykin made a motion to approve the January 15, 2025 Meeting Minutes as presented.
Mayor O'Neil seconded the motion. The motion was unanimously approved.***

3. Financial Status Report – Robin Mitchum

Robin Mitchum, Deputy Director of Finance and Administration, presented the financial status report for the period ending December 31, 2024. She noted that, overall, the agency remains in good shape, continues to

be in line with the budget at 25% complete for the year, and ended the month with unexpended funds of \$232,396. Ms. Mitchum provided information on the following activities for FY25 thus far:

Revenues:

- Farebox is the fares collected on the revenue vehicles.
- Passes & Mobile Ticketing are bus pass fares sold to customers.
- Federal Revenue includes operating for the year-to-date. Federal Revenue is recorded as eligible expenditures are incurred.
- Advertising is the advertising on the buses.
- Insurance proceeds are a result of accidents.
- Sale of Assets is the proceeds from the sale of a 1986 Chevrolet truck and a 2017 van.

Expenditures:

- Retiree Benefits include the cost of retiree insurance.
- Supplies include office, facility maintenance and rebranding supplies.
- Printing includes costs of printing passes.
- Automotive is the cost to service the 2018 Ford F-150.
- Office Equipment Rental includes the monthly battery lease for the electric buses.
- Office Equipment Maintenance (OEM) includes GMV Sycromatics, GMV Digital Signage, Genfare Support, Swiftly real time passenger predictions, Swiftly GPS Playback, Swiftly on-time performance, Swiftly run-times, RCN NetCloud Essentials and NetCloud Advanced for mobile routers and other IT services.
- Rent includes the Ashley Phosphate Park & Ride lot, Dorchester Village Shopping Center Park & Ride lot, Leeds Avenue lot lease from Dominion and document storage.
- Communications is the cost of phone, internet and radio services at the facilities and on the buses.
- Utilities include electric and water at the SuperStop, Melnick Park & Ride, the Radio Shop at Leeds Avenue, Medcom Street and the charging stations at Leeds Avenue.
- Auditing is the cost of the FY24 GASB 75 Actuary.
- Custodial Services are the cost of janitorial services at the Melnick Park & Ride location.
- OnDemand Program is customer transportation cost for same-day service through independent rideshare.
- Other Professional Services include bus wash inspection services.
- Shared Contract Services (IGA & Management) is the extensive services the BCDCOG provides to CARTA.
- Fixed-Route Service is the cost of fixed and commuter service provided by National Express Shuttle and Transit.
- Money Transport is the cost of the armored guard service to transport cash deposits to the bank.
- Security Services is the contracted security service provided at the SuperStop by the City of North Charleston Police Department and by Extra Duty Solutions at the Mary Street bus stop.
- Vehicle Maintenance is the cost to maintain the fleet.
- Facility Repair & Maintenance is the cost to maintain facilities.
- Operating Fees & Licenses include credit card transaction fees and vehicle title and registration fees.
- Insurance includes the cost of liability insurance provided by the Insurance Reserve Fund. The insurance policy renews January 1. CARTA will add and remove items on the policy throughout the year, but this is the majority of the cost for the fiscal year.

- Paratransit is the cost of paratransit transportation provided by National Express Shuttle and Transit.
- Interest is the interest on the Melnick Park & Ride loan.

Capital Expenditures:

- Rolling Stock is the purchase of the Hometown Trolley Villager.
- Bus Facilities/Charging Stations is the Leeds Avenue parking lot repairs and charging infrastructure.
- Bus Shelter Construction/Bench Install is the installation of shelters and benches.
- Security/Cameras & Equipment is the purchase of cameras, radios, access control equipment and AVL equipment.
- Facilities Construction is Shipwatch Square engineering.
- Capital (IT, Facility Repairs, Maint.) is the purchase of bike racks.

Ms. Mitchum reviewed the activity of the OnDemand Program as of December 31, 2024. She noted that the FY25 total cost is \$135,656 at 78% completion with an available balance of \$158,713. The Board of Directors received the Financial Status Report and the OnDemand Program Activity Report as information.

4. Resolution to Apply for FTA Funding – Request for Approval – Ron Mitchum

Ron Mitchum, Executive Director, discussed the Resolution to Apply for FTA Funding. He noted that the FTA requires that this Resolution be approved annually. He stated that the Resolution authorizes him or his designee to execute and file applications for Federal assistance on behalf of CARTA with the FTA. Mr. Mitchum addressed questions and comments.

Mayor O’Neil made a motion to approve the Resolution to Apply for FTA Funding as presented. Mr. Boykin seconded the motion. The motion was unanimously approved.

5. Project Updates – Andrea Kozloski

Andrea Kozloski, Deputy Director of Operations and Support, discussed the Project Updates report regarding the following projects: Service Planning Initiatives; Downtown Route Study; US 52 BRT Study; CARTA OnDemand; Shelter Improvement Program; Shipwatch Square Transit Center; Transit Oriented Development Study; LCRT; Dorchester Transit Signal Priority (TSP) Pilot Project; Mt. Pleasant Street Park & Ride; Fairgrounds Park & Ride; O&M Facility - LCRT; and Mobile Ticketing Sales and Use. She delivered a detailed report on each project and addressed questions and comments. Ms. Kozloski then delivered a report regarding upcoming events and activities noting the following dates: Seniors Ride Free Day for Senior Independence Month on February 17th; Transit Rider and Para-Transit Rider Advisory Committee meetings on February 27th; Black Expo on March 8th; Driver Appreciation Day on March 18th; and CARTA Night at the Stingrays on March 23rd. She also delivered an update on CARTA Amenities, noting the following: Greenridge Road, Azalea Drive at Meridian Road and Azalea Drive at Elegans Drive each have shelters in progress and are in the engineering phase; 30 new solar lights have been installed; and 5 bench installations are in progress. Ms. Kozloski presented a slide show depicting new bus wraps and recognizing two fixed-route operators, Jones Kinloch and Robert Smalls. Mr. Kinloch has been a dedicated member of the CARTA team for 47 years. He has been a cornerstone for our operations, excelling in his role and sharing his expertise by helping train new team members. Mr. Smalls has been a dedicated team member for 5 years and has never missed a day of work. On December 31, 2024, he received a US patent for a cleaning device on fan blades, making him the first to invent it. Mr. Smalls’ work ethic and passion are an inspiration to others. Ms. Kozloski then shared commendations made via social media regarding Mr. Kinloch and Mr. Smalls. Ms. Kozloski addressed

questions and comments. The Board of Directors received the Project Updates and the Upcoming Activities & Events Report as information.

6. Ridership Report – Megan Ross

In Transit Planner Megan Ross's absence, Ms. Kozloski presented the Ridership Reports for January 2025. She noted that passenger trips totaled 145,453 and there were 9.4 customers per service hour (9.3 last month). Ms. Kozloski stated that overall ridership comparing January 2025 to December 2024 decreased by 4.5%, overall ridership comparing January 2025 to January 2024 decreased by 19.8%, and overall ridership comparing 2025 YTD to 2024 YTD increased by 19.8%. She stated that Tel-A-Ride ridership for January 2025 was 3,721 (a decrease of 28.4% when comparing 2024 YTD to 2025 YTD). Ms. Kozloski noted that the recent inclement weather was the primary reason for the decline in ridership. Ms. Kozloski discussed OnDemand trips for January 2025, noting that the ridership for the month of January was 3,755 passengers between both Uber and Lyft. The trip cost averaged \$10.56, lower than December's average of \$10.99 and that 40% of the overall rides were from Tel-A-Ride passengers. Ms. Kozloski addressed questions and comments. The Board of Directors received the Ridership Report as information.

7. Executive Director's Report – Ron Mitchum

Mr. Mitchum discussed the Shipwatch Square project noting that the NEPA process has been cleared and he is expecting to receive the approval letter soon. He stated that work is ongoing to develop an acceptable plan for under-grounding electrical utilities for the HOP lot. Mr. Mitchum noted that the LCRT project continues to make progress and the 90% design reviews are underway. He stated that staff continues working with the CVB and the City of Charleston to explore how operations can be improved at the transit mall downtown. Mr. Mitchum discussed the Comprehensive Operational Analysis and noted that staff is initiating the procurement for a consultant to undertake the project. He noted that he continues to monitor the situation with Federal funding and will make necessary adjustments to address policy changes if needed. Mr. Mitchum addressed questions and comments. The Board of Directors received the Executive Director's Report as information.

8. Other Business, If Any

- Ms. Kozloski introduced the new BCDCOG Communications Outreach Specialist, Kareem Wilson.
- Sharon Hollis, Principal Planner, delivered a brief update regarding the timeline of the LCRT project noting that the schedule remains on track. Ms. Hollis stated that she will be available immediately following today's Board of Directors meeting to address any questions, comments or concerns regarding the LCRT project.

9. Public Comments, If Any

There were 12 Public Comments noted for the record:

- Susan O'Shaughnessey (Summerville Resident): Expressed concerns supporting public transit.
- Edward Mitchell (Goose Creek Resident): Expressed concerns regarding funding for public transit.
- Wendy Temple (West Ashley Resident): Expressed concerns regarding Federal funding cuts regarding public transit.
- Steve Latour (Daniel Island Resident): Expressed concerns regarding the need of public transit on Daniel Island.
- Brendan Patman (Mt. Pleasant Resident): Expressed concerns regarding bus service from Mt. Pleasant to North Charleston – would like direct service without stopping in the Downtown area.
- Stephen Gottschalk (Charleston Resident): Expressed concerns regarding the importance of CARTA's relationship with MUSC regarding bus service.

- Wendy Bryar (Summerville Resident): Expressed concerns regarding customer service, missed service and inaccurate information regarding the transit app.
- Shea McBride (Charleston Resident): Expressed concerns regarding traffic congestion and public transit accessibility for seniors and those with disabilities.
- Walter Blair (West Ashley Resident): Expressed concerns supporting public transit and thanked those who support CARTA and public transportation.
- William Hamilton (Best Friends of Lowcountry Transit): Expressed concerns regarding politics in relation to supporting public transit.
- Sharon Broderick (WeDriveU Union Representative): Expressed concerns regarding employee relations at WeDriveU – would like drivers to be included in the decision-making process as it relates to service and schedule changes.
- Finn Gottschalk (Goose Creek Resident): Expressed concerns regarding uncovered benches in the Downtown area (Calhoun/Lucas Streets-needs covered shelter); expressed appreciation for employers who pay bus fares for employees.

10. Executive Session – Legal Matters

No Executive Session was needed.

11. Board Comments, If Any

Mr. Brownstein recently rode the bus to gather information from riders. He gained valuable information from the riders and discussed their feedback with Board Members regarding the following concerns:

- bike rack consistency needed on all vehicles
- #3 - missed stop at Chick-fil-A West Ashley
- #10/11 - requiring riders to exit bus at Mary Street instead of transit mall
- hospitality and late-shift Walmart employees need extended service hours

12. Adjourn

Chairman Seekings thanked the staff for their work during the recent inclement weather. He thanked the Board of Directors for their continued dedicated service to the Board and the communities they serve. There being no further business before the Board, Chairman Seekings adjourned the meeting at 1:50 p.m.

Respectfully submitted,
Kim Coleman



MEMORANDUM

TO: Board of Directors
FROM: Robin W. Mitchum, Deputy Director of Finance & Administration
SUBJECT: January 31, 2025 Financial Report Overview
DATE: March 12, 2025

Please find attached the January 31, 2025 Financial Report. Below is a brief overview of the activities for FY25.

Revenues

- Farebox is the fares collected on the revenue vehicles.
- Passes & Mobile Ticketing is bus pass fares sold to customers.
- The Federal revenue includes operating for the year to date. Federal revenue is recorded as eligible expenditures are incurred.
- Advertising is advertising on the buses.
- Insurance proceeds are a result of accidents.
- Sale of Assets is the proceeds from the sale of a 1986 Chevrolet truck and 2017 van.
- Miscellaneous revenue is the sale of scrap metal.

Expenditures

- Retiree Benefits includes the cost of retiree insurance.
- Supplies includes office, facility maintenance, and rebranding supplies.
- Printing includes costs of printing passes.
- Automotive is the cost to service the 2018 Ford F150.
- Office Equipment Rental includes the monthly battery lease for the electric buses.
- Office Equipment Maintenance (OEM) includes GMV Syncromatics, GMV Digital Signage, Genfare Support, Swiftly real time passenger predictions, Swiftly GPS Playback, Swiftly on-time performance, Swiftly run-times, RCN NetCloud Essentials and Netcloud Advanced for mobile routers, and other IT services.
- Rent includes the Ashley Phosphate Park & Ride Lot, Dorchester Village Shopping Center Park & Ride Lot, Leeds Avenue lot lease from Dominion, and document storage.
- Communications is the cost of phone, internet, and radio services at the facilities and on the buses.
- Utilities includes electric and water at the Superstop, Melnick Park and Ride, the Radio Shop at Leeds Avenue, Medcom St, and the charging stations at Leeds Avenue.
- Auditing is the cost of FY24 GASB 75 actuary.
- Custodial services are the cost of janitorial services at the Melnick Park and Ride.

- OnDemand Program is customer transportation cost for same day service through independent rideshare.
- Other Professional Services includes bus wash inspection services.
- Shared Contract Services (IGA & Management) is the extensive services BCDCOG provides to CARTA.
- Fixed Route service is the cost of fixed and commuter service provided by National Express Shuttle and Transit.
- Money Transport is the cost of the armored guard service to transport cash deposits to the bank.
- Security Services are contracted security service provided at the Super Stop by the City of North Charleston Police Dept. and by Extra Duty Solutions at Mary Street.
- Vehicle Maintenance is the cost to maintain the fleet.
- Facility Repair & Maintenance is the cost to maintain facilities.
- Operating Fees & Licenses include credit card transaction fees and vehicle title & registration fees.
- Insurance includes the cost of liability insurance provided by the Insurance Reserve Fund. The insurance policy renews January 1. CARTA will add and remove items on the policy throughout the year, but this is the majority of the cost for the fiscal year.
- Paratransit is the cost of paratransit transportation provided by National Express Shuttle and Transit.
- Interest is interest on the Melnick Park and Ride Loan.

Capital Expenditures

- Rolling Stock is the purchase of the Hometown Trolley Villager.
- Bus Facilities/Charging Stations is Leeds Avenue parking lot repairs and charging infrastructure.
- Bus Shelter Construction /Bench Install is the installation of shelters and benches.
- Security/Cameras & Equipment is the purchase of cameras, radios, access control equipment, and AVL equipment.
- Facilities Construction is Shipwatch engineering.
- Capital (IT, Facility Repairs/Maint) is the purchase of bike racks.

Overall, the agency ended the month with excess of revenues of \$865,232.

If you have any questions, please contact me at 843-529-2126 or robinm@bcdcog.com.

Amount owed to National Express Shuttle & Transit as of 01/31/2025 was \$1,362,318.45.

CARTA
Statement of Revenues & Expenditures
For the Month Ending January 31, 2025

Time elapsed:
33%

	FY25 Budget	Actual	% of Budget
<u>Operating Revenues</u>			
Farebox	1,322,466	376,875	28%
Passes & Mobile Ticketing	607,295	199,143	33%
COC Shuttle	453,476	131,987	29%
MUSC	763,456	255,548	33%
City of Charleston - DASH	741,452	247,151	33%
Federal	10,156,366	3,741,026	37%
Sales Tax - Charleston County	13,415,772	4,360,912	33%
Advertising	850,000	299,156	35%
Insurance Proceeds	-	47,288	N/A
Sale of Assets	-	11,775	N/A
Miscellaneous	-	139	N/A
TOTAL OPERATING REVENUES	28,310,283	9,671,000	34%
<u>Operating Expenditures</u>			
Retiree Benefits	9,581	3,198	33%
Supplies	75,000	17,979	24%
Printing	42,000	692	2%
Automotive	3,525	914	26%
Postage	200	-	0%
Dues/Memberships	2,500	-	0%
Office Equipment Rental	116,225	35,000	30%
Office Equipment Maintenance	333,633	143,624	43%
Rent	34,385	13,223	38%
Communications	170,185	46,228	27%
Utilities	322,832	69,638	22%
Advertising	7,500	-	0%
<i>Professional Services</i>			
Auditing	32,340	200	1%
Legal	1,000	-	0%
Custodial	25,542	7,740	30%
On Demand Program	350,000	175,285	50%
Other	25,000	725	3%
<i>Contract Services</i>			
Shared Services - IGA	3,640,486	1,269,468	35%
Fixed Route	16,244,786	4,560,331	28%
Money Transport	11,836	4,734	40%
Security Services	105,560	37,006	35%
Vehicle Maintenance	348,701	115,776	33%
Facility Repair & Maintenance	47,250	15,987	34%
Operating Fees & Licenses	50,000	20,174	40%
Insurance	1,085,307	979,507	90%
Fuel	1,493,500	385,720	26%
Paratransit	3,657,569	882,938	24%
Miscellaneous	5,400	87	2%

CARTA
Statement of Revenues & Expenditures
For the Month Ending January 31, 2025

Time elapsed:
33%

	FY25 Budget	Actual	% of Budget
Interest	43,440	15,581	36%
Non-Capitalized Assets	25,000	4,013	16%
TOTAL OPERATING EXPENDITURES	28,310,283	8,805,768	31%
Excess (Deficit) of Revenues Over (Under) Expenditures		865,232	

Capital Revenues

Rolling Stock	600,000	-	
Bus Facilities/Charging Stations	-	217,267	
Bus Shelter Construction/Bench Install	-	-	
Security/ Cameras & Equipment	131,511	80,029	
Facilities Construction	2,211,406	113,846	
Sales Tax - Charleston County	875,728	361,088	
TOTAL CAPITAL REVENUES	3,818,645	772,230	20%

Capital Expenditures

Rolling Stock	750,000	257,193	
Bus Facilities/Charging Stations	-	266,478	
Bus Shelter Construction/Bench Install	100,000	56,487	
Security/ Cameras & Equipment	2,764,257	45,986	
Facilities Construction	164,388	142,696	
Capital (IT, Facility Repairs/Maint)	40,000	3,390	
TOTAL CAPITAL EXPENDITURES	3,818,645	772,230	20%

**CARTA
BALANCE SHEET
1/31/2025**

ASSETS

ASSETS	
GENERAL OPERATING (BB&T)	19,472,590.12
PETTY CASH	160.00
ACCOUNTS RECEIVABLE	1,781,347.76
PREPAID EXPENSES	248,595.37
INVENTORY - FUEL	27,508.05
LAND	8,555,977.53
VEHICLES	52,020,587.67
EQUIPMENT	2,638,126.77
FAREBOXES	1,198,388.95
SHELTERS	4,536,763.59
BUS SIGNAGE	254,913.32
FACILITIES	10,778,222.27
PARK & RIDE FACILITY	183,927.64
ACCUMULATED DEPRECIATION	(38,611,839.15)
RIGHT TO USE LEASES	1,179,416.40
ACCUMULATED DEPRECIATION - RTU	(406,830.95)
TOTAL ASSETS	63,857,855.34

LIABILITIES & EQUITY

LIABILITIES	
ACCOUNTS PAYABLE	1,807,557.99
NOTE PAYABLE - BB&T	1,321,075.78
ACCRUED INTEREST	44,590.77
UNEARNED REVENUE	69,972.50
OPEB LIABILITY	127,941.00
LEASE LIABILITY	809,492.48
TOTAL LIABILITIES	4,180,630.52
EQUITY	
CURRENT YEAR FUND BALANCE	865,232.45
INVEST IN CAPITAL ASSETS	39,936,133.85
FUND BALANCE	18,875,858.52
TOTAL EQUITY	59,677,224.82
TOTAL LIABILITIES & FUND EQUITY	63,857,855.34

CARTA
OnDemand Program
1/31/2025

<u>Activity</u>	BUDGET	FY 21	FY 22	FY 23	FY 24	FY 25	Total	Balance	% Complete
		Total Costs	Total Costs	Total Costs	Total Costs	Total Costs			
OnDemand Program (80/20)	737,786	1,421	20,778	98,039	323,179	175,285	618,702	119,084	84%
Total	737,786	1,421	20,778	98,039	323,179	175,285	618,702	119,084	84%
Federal <i>FTA 5310</i>	587,000	1,137	16,622	75,202	258,544	140,228	491,733	-	84%
Local	150,786	284	4,156	22,837	64,635	35,057	126,969	23,817	
Total	737,786	1,421	20,778	98,039	323,179	175,285	618,702	119,084	84%



MEMORANDUM

DATE: FEBRUARY 13TH, 2025

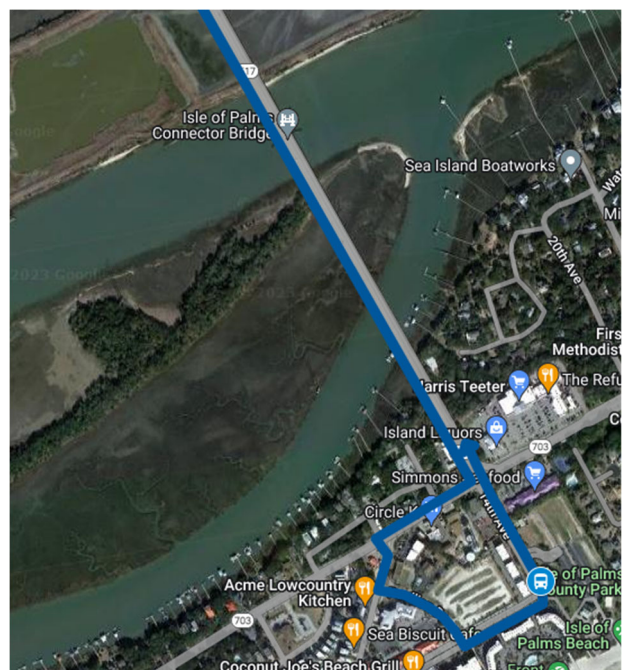
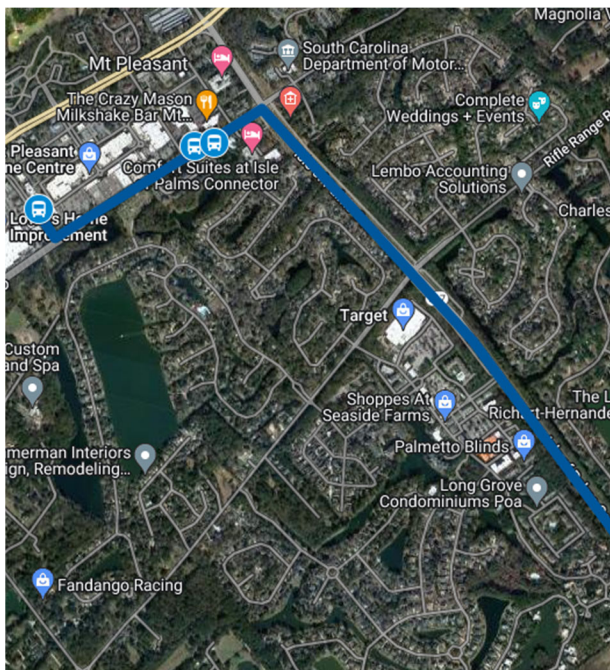
TO: CARTA BOARD OF DIRECTORS

FROM: RONALD E. MITCHUM, EXECUTIVE DIRECTOR

SUBJECT: ISLE OF PALMS BEACH SHUTTLE

CARTA implemented a seasonal weekend shuttle between the Town of Mt. Pleasant and the City of Isle of Palms, in response to a public request for service to the beach. Along with weekend service, the route also ran on summer holidays, including Memorial Day, Fourth of July, and Labor Day. In preparation for the new service, marketing ventured on many different forums to promote transportation to a local beach. A press conference, ride-a-longs, and social media advertisements were just some of the ways used to encourage locals and tourists to visit IOP.

The route started at bus stop #715 Town Centre/ Market Center Blvd. and ended at Ocean Blvd at 14th Ave. The unit also stopped at Hungry Neck Blvd/Theater Dr. (stop number 729 and 714) to allow additional transfer locations with Rt. 40 and Rt. 42. Service runs hourly with the first trip departing at 9:15 AM on Saturday and 9:40 AM on Sunday from the Town Centre stop. The last trip would leave at 5:15 PM on Saturday and 5:40 PM on Sunday. The last return trip would have customers arriving back at the Town Centre by 6:00 PM on Saturday and 6:25 PM on Sunday.



Cost

The Town of Mt. Pleasant, the City of Isla Palms and CARTA agreed that the cost would be divided between the three in order for the route to be fully funded. Town Centre in Mt. Pleasant is also allowing passengers to park for free in designated parking spots.

- 2021- the Beach Reach cost about \$24,440 to operator.
- 2022- the Beach Reach cost about \$26,600 to operator.
- 2023- the Beach Reach cost about \$28,200 to operator.
- 2024- the Beach Reach cost about \$28,750 to operator.

Staff's projection of the cost for the 2025 season is:

Month	Days	Month Hours	Monthly Cost
May	4	39	\$3,561.69
June	9	87.75	\$8,142.31
July	9	87.75	\$8,126.89
August	10	97.5	\$9,071.26
September	1	9.75	\$910.56
Total	33	321.75	\$29,812.72

Beach Reach Marketing and Communications Support

1. Press release and event to launch this year's first day of service.
2. Social media support on all CARTA channels, including paid/boosted campaigns.
3. Ride alongs to show how fun and easy it is to take the shuttle.
4. Partner with local businesses throughout Mt. Pleasant, providing them with information about the service.
5. Partner with county, city, and town communications personnel to promote across their channels, to include Mount Pleasant, City of Charleston, North Charleston, Goose Creek, Moncks Corner, and Summerville, to encourage their constituents to use the service for an easy and enjoyable visit to Isle of Palms.
6. Partnership with WCBD News 2 for an on-air promotion of the service during their news programming.
7. Enhance the ride experience, utilizing the "fun" aspect of the Trolley to show.
8. "Dress up" the Trolley for Fourth of July, Memorial Day, and Labor Day to gain more attention to those seeing it on the road, piquing their interest.



Charleston Area Regional Transportation Authority

MEMORANDUM

To: CARTA Board of Directors
From: Ronald Mitchum, Executive Director
Subject: Request for Approval – Transportation Network Company
Date: March 11, 2025

CARTA is requesting approval to amend the Uber Technologies, Inc – Transportation Network Company contract for an additional year pursuant to the terms outlined in the contract.

The contract was awarded on April 22, 2023, as a two (2) year contract with three (3) options to renew annually. The amendment will extend the contract from April 22, 2025 – April 21, 2026.



Charleston Area Regional Transportation Authority

MEMORANDUM

To: CARTA Board of Directors
From: Ronald Mitchum, Executive Director
Subject: Request for Approval – Transportation Network Company
Date: March 11, 2025

CARTA is requesting approval to amend the Lyft, Inc – Transportation Network Company contract for an additional year pursuant to the terms outlined in the contract.

The contract was awarded on April 11, 2023, as a two (2) year contract with three (3) options to renew annually. The amendment will extend the contract from April 11, 2025 – April 10, 2026.



Charleston Area Regional Transportation Authority

MEMORANDUM

Date: March 10, 2025
To: CARTA Board of Directors
From: Ronald E. Mitchum, Executive Director
Subject: Transit Planning Project Updates for February 2025

Please find the progress reports for transit planning projects.

1. Service Planning Initiatives (Project Manager: Megan Ross)
2. Downtown Route Study (Project Manager: Megan Ross)
3. US 52 BRT Study (Project Manager: Sharon Hollis/Megan Ross)
4. CARTA On-Demand (TNC Pilot Project) (Project Manager: Courtney Cherry)
5. Shelter Improvement Program (Project Manager: Rainee Kearney)
6. Shipwatch Square Transit Center (Project Manager: Sharon Hollis)
7. Transit Oriented Development Study (Project Manager: Sharon Hollis)
8. Lowcountry Rapid Transit (Project Manager: Sharon Hollis)
9. Dorchester Transit Signal Priority (TSP) Pilot Project (Project Manager: Sharon Hollis)
10. Mt. Pleasant Street Park and Ride (Project Manager: Robin Mitchum)
11. Fairgrounds Park and Ride (Project Manager: Robin Mitchum)
12. O&M Facility – LCRT (Project Manager: Robin Mitchum)
13. Mobile Ticketing Sales and Use (Project Manager: Jeff Burns)

Please let me know if you need additional information.

MEMORANDUM

1. Service Planning Initiatives

- Staff have continued working with Syncromatics and UTA for our Automatic Passenger Counters and tablet function. At the time of this report, 53 buses have been installed with the final installation to take place in early March.
- Staff continue to work with MUSC assisting with the relocation of the main park and ride lot. We will continue working with them and evaluating the changes needed to accommodate their riders.
- Staff began working with the College of Charleston to increase knowledge and ridership for staff and students. Staff will help with marketing towards students and assisting operations with operator customer service training.
- Staff corrected firmware errors in all vehicles that caused the memory clearing issues that occurred mid-route. Staff will continue monitoring reports to ensure no other issues arise which will cause the control board in the farebox to need replacement.
- Staff have begun setting up demos with vendors for a CAD/AVL system. We will have on-site demos to help determine the best vendor for our vehicles.
- Staff participated in a demo for Spare to transit over from Easy Ride. This is our paratransit software. We will continue to work with staff to determine if this is the avenue that is best for our system.
- Staff participated in the Remount Rd. Road Safety Audit conducted by DOT.
- Staff continue working with development review and infrastructure improvement along the bus routes.
- Staff continue assisting with the on-board survey collection and on-board ridership collection for the LCRT process. Final report reviewed and received.
- Staff began reporting daily service reports to the executive director. To help support ongoing improvement efforts.
- Staff tracks and investigates all missed service. It is reported to We Drive U and docked as liquidated damages.
- Staff began investigating all the extended hour requests submitted by We Drive U staff. Staff assisted with the monthly NTD sample reporting on ridership.

2. Downtown Route Study

- Staff continues to coordinate implementation planning.

3. US 52 BRT Study

- Long Range TCL Transit Plan Final Report Completed
- BRT alignments and screening underway
- Next stakeholder committee meeting at the end of March; public outreach and plan presentations in April and May.

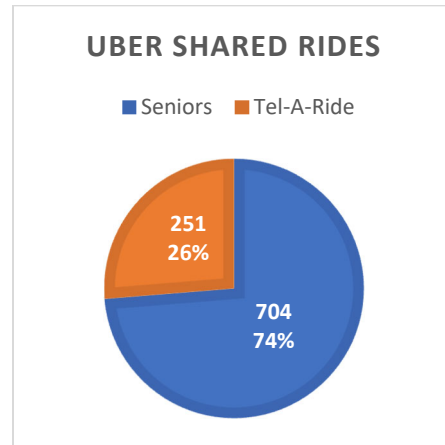
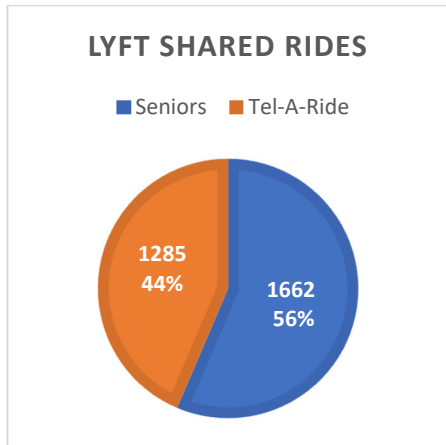
4. CARTA OnDemand (TNC Pilot)

Staff contracts with service providers Uber and Lyft to provide subsidized transportation. CARTA OnDemand launched on February 1, 2021. The service offers door-to-door subsidized services for seniors (55+) and Tel-A-Ride customers and covers the Tel-a-Ride service area Monday through

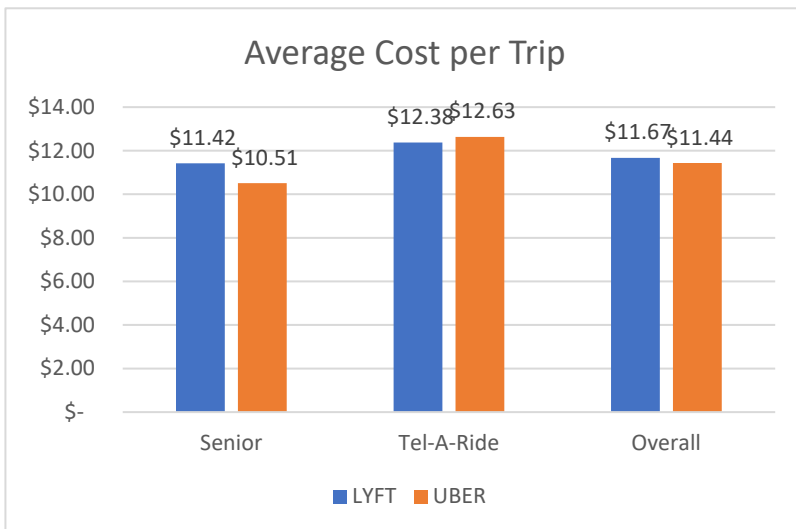
MEMORANDUM

Friday, between the hours of 7 AM and 5 PM. Senior customers pay an initial \$4 with a maximum trip subsidy of \$21 and any surplus amount being charged to the rider. Tel-A-Ride customers pay an initial \$4 with a maximum trip subsidy of \$30 and any surplus amount being charged to the rider.

In February 2025, there were 1,685 senior riders and 187 Tel-A-Ride customers approved to use OnDemand service, a total of 1,872. Also in February, CARTA OnDemand had a total of 3,902 trips with 39% of the trips being taken by paratransit customers and 61% being taken by senior customers.



In February, the 3,902 trips (Tel-A-Ride and senior) averaged \$11.49 per trip. Tel-A-Ride trips averaged \$12.59 and senior trips averaged \$10.78. To date (February 2021 – present), CARTA has spent a total of \$654,458.05 on the OnDemand program.



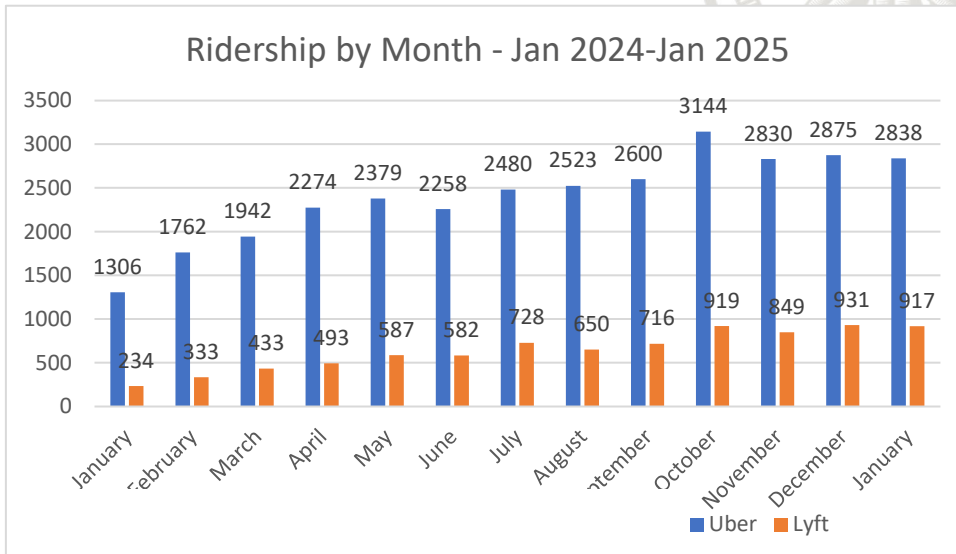
LYFT STATISTICS

- 955 Trips provided
- Avg Trip Cost: **\$11.67**
- 136 Unique Riders
- Total Cost: **\$11,153.75**

UBER STATISTICS

- 2953 Trips provided
- Avg Trip Cost: **\$11.44**
- 336 Unique Riders
- Total Cost: **\$33,690.66**

MEMORANDUM



Ongoing Tasks:

Program Parameters

- Parameters to CARTA OnDemand were updated and approved 11/2024. Changes to be implemented March 1st, 2025. Changes include an increase in the customer fair, reduction in CARTA subsidy amount, age increase, and reduction in vouchers allocated
- These changes will result in the removal of any current customers under 60 years of age

Coordination with TNC provider

- Staff coordinates with Uber and Lyft to ensure consistent service delivery and address service delivery and billing issues

Marketing

- Marketing collateral has been distributed by request and through various public outreach processes
- Outreach efforts specific to CARTA OnDemand have been held at local community gatherings

Application approval and customer service

- Staff improved application process to provide more efficient approval process
- Staff approves applications from seniors and paratransit customers as they are received
- Staff provides customer service by responding to inquiries about the service and assisting new riders with information on how to use Uber

Performance Monitoring (ongoing)

- Staff has tracked ridership and expenditures on a monthly basis
- Ridership has risen consistently

5. CARTA Shelter Improvement Program (SIP)

Bus stops play an important role in how our riders experience transit. CARTA is working to continuously improve our bus stops by providing the best amenities for riders as they board and depart the bus.

MEMORANDUM

Shelters/Benches in development:

- Cooper Crest Apartments- CARTA initiating infrastructure.
- 21 Greenridge Rd - CARTA initiating infrastructure. Permits have been submitted, pending approval.
- 512 Johnnie Dodds Blvd- Plans in progress, awaiting developer meeting to discuss potential shelter location change per Transit suggestion.
- Bench Installations along West Ashley and N. Charleston corridors are being coordinated. Several bench locations are in the engineering and planning phase. Locations include:
 - Stop 810 - Ashley River Road @ Magwood Drive
 - Stop 857 – Ashley River Road @ Tobias Gadson Boulevard
 - Stop 805 – Ashley River Road @ Bees Ferry Road
 - Stop 362 – Northwoods Boulevard @ Ashley Phosphate Road
 - Stop 402 – Northwoods Boulevard @ Ashley Phosphate Road
 - Stop 627 – Skylark Drive @ Savannah Highway
- Courier Square II - Currently reviewing site plans and determining the need.
- 3640 Dorchester Rd. - Easement Agreement pending developer signature.
- 133 Azalea Dr / Meridian Rd-. Permits have been submitted, pending approval.
- 710 Coleman Blvd / Patriots Point Rd- Shelter in progress.
- 674 Coleman Blvd / Patriots Point Blvd- Shelter in progress.
- 135 The Citadel- Shelter in progress.
- 304 Morrison Dr / Jackson St - Bench Only in progress. Issue with ADA.
- 302 Morrison Dr / Jackson St (Sanders-Clyde Elementary)- Shelter. Issue with ADA.
- Savage Road: Installation of sidewalks and shelter pads scheduled to start in Spring.
- Dorchester Road - SCDOT Safety Audit, currently reviewing for SCDOT.
- 484 King St / Mt. Pleasant St- CARTA initiated infrastructure.
- 329 America St / Columbus St- CARTA initiated infrastructure.
- 783 Calhoun St / Ashley Ave- CARTA initiated infrastructure. Shared easement agreement. Reached out to MUSC on easement agreement progress.
- 575 Calhoun St / Jonathan Lucas St (far side) - CARTA initiated infrastructure. Shared easement agreement. Reached out to MUSC on easement agreement progress.
- 485 Jonathan Lucas St / MUSC Quad- CARTA initiated infrastructure. Shared easement agreement. Reached out to MUSC on easement agreement progress.
- 549 Waterfront Park- CARTA initiated infrastructure.
- Homes of Hope Affordable Housing- HWY 61.
- Letters of Coordination provided for the following projects:
 - Charleston Place
 - 1789 Sol Legare Road
 - US Highway 52 – Bonneau
 - 1136 Bees Ferry Road
 - 1154 Bees Ferry Road
 - 2215 Hayne Street
 - 3678 Ladson Road

MEMORANDUM

Solar Lighting Project

Solar lighting systems provide security and illumination in needed areas when grid power is unattainable or costly to bring to a site. CARTA has invested \$178,180 into solar lights for the region. In phase 1, 125 were installed. 50 new lights were purchased in Phase 2, and 33 of those lights have been installed.

Digital Signage

The first phase of this project has been completed. Continue to monitor digital signs.

Two locations have been selected for new digital signs. DRC has instructed us to work directly with the City of Charleston Traffic and Transportation department for the exact locations and sign placement.

- Stop ID No. 51 - Meeting St / Spring St
- Stop ID No. 783 - Calhoun St / Ashley Ave

6. Shipwatch Square/Transit Hub

- NEPA: NEPA concurrence received from FTA as Documented Categorical Exclusion. NEPA is complete.
- A&E Design: 90 percent design is underway, with ongoing coordination with stakeholders.
- Workforce Development Task: Developed draft IGA with Trident Tech to advance workforce development task upon NEPA approval.

7. Transit Oriented Development Study

- Phase 2 Virtual Meeting is complete. We received 9 general comments and 75 comments on the bike ped maps. These comments will be carried forward into Phase 3.
- Phase 3 scope is in development, to be procured Spring 2025.

8. Lowcountry Rapid Transit

A&E Design: 90% Design review set submitted in February 2025; final 90% design anticipated at end of April 2025.

Key Stakeholder Coordination: Project team members continue to meet with stakeholders, community members and property owners. Municipal meetings were held with City Staff for North Charleston and Charleston.

FTA Coordination: Bi-Monthly and quarterly meetings were held with FTA and the Project Management Oversight Consultant (PMOC) throughout the Engineering phase. PMOC participates in monthly risk review meetings. Project is updating project management plans for next project

MEMORANDUM

rating submittal to FTA in July 2025. An onboard survey was completed in November/December to support updated ridership forecast. Next onsite visit from FTA/PMOC will be in May 2025.

NEPA: Documented Categorical Exclusion was approved by FTA in July 2021. A reevaluation document for 60% design was submitted to FTA in August 2024 and was approved by FTA in October 2024. No change in NEPA determination. The team is evaluating NEPA requirements for various fleet fuel mixes and other changes that may have occurred with 90% design for reevaluation needs.

Maintenance Facility: 30% Design is complete. Active procurement for final design is underway. Final design is anticipated to start in April 2025.

Transit Signal Prioritization: Transit signal prioritization at intersections is included as part of the LCRT project. A demonstration project of TSP on Dorchester Road was initiated to develop the technology and infrastructure on a smaller scale corridor to advance that technology on CARTA transit buses traveling on Dorchester Road. Progress on that effort is provided in #10 below.

Public Involvement: Stakeholder and neighborhood meetings are ongoing. Presentations to neighborhood and community groups are underway.

ROW Acquisition: ROW acquisition for the corridor, led by SCDOT, is underway. Currently there are 321 active parcels in the ROW process.

Utility Coordination: Monthly utility coordination meeting with all impacted utilities underway. Utility agreements are in development.

Construction Related Activities: Meetings related to coordination on MOT, IGAs, CEI, bidder outreach, and construction phase project procedures are being initiated.

Systems Integration: With 60% design complete, tasks associated with transit systems and integration (vehicles, fare vending, technology, etc.) are being initiated. A charging analysis for battery electric buses for on route vs. depot charging was completed, and additional meetings related to TSP, AVL and Fare Vending are underway. Route redesign and CARTA infrastructure modifications to be developed in the coming year.

9. Dorchester TSP

The TSP Team has been working on the following tasks:

- Bi-Monthly Meetings
- Coordination meetings were held with CARTA and SCDOT staff.
- IGA, procurement, and parameter documents development continued to advance.

MEMORANDUM

10. Mt. Pleasant Street Park and Ride

We are working with S&ME to perform additional testing and infiltration analysis that was requested by the City of Charleston TRC.

11. Fairgrounds Park and Ride

The ECFC & CARTA lawsuit is on-going and we are currently awaiting a court date.

12. O&M Facility (Acres Drive, Ladson)

The property has been purchased. The adjacent property owner has agreed to sell CARTA the easement for \$135,000 upon final approval of the agreement. 30% Design is complete, scoping for Final design is underway.

13. Mobile Ticketing Sales & Use

During the month of February 2025, mobile ticket sales totaled \$29,787.82. This is a 34.2% increase in sales revenue over February 2024 and a 2.7% increase from January 2025. Mobile ticket sales comprised 23.1% of total farebox revenue for the month and totals 21.1% of the revenue fiscal year to date. Mobile ticketing revenue comprised 14.6% of total farebox revenue last year fiscal year to date. Mobile ticket sales are 39.9% greater than mobile ticket sales last year fiscal year to date. There were 1,621 unique users over the month, conducting 19,327 transactions. The pass type with the highest frequency of use is the local, fixed-route, one-trip ticket and the route with the highest usage is Route 10. The project to upgrade the ticketing validators continues to perform well with both, customers and bus operators, noting the ease of use, faster processing, and better reliability. The next endeavor will be to implement a pass program with our institutional partners using the expanded functionality of the validator with processes in development. Also, contactless EMV capabilities on the new validator, which will allow customers to make direct payment with a credit card, is in development and is projected to be available later this year.



Charleston Area Regional Transportation Authority

MEMORANDUM

Date: March 10th, 2025
To: Ronald E. Mitchum, Executive Director
From: Megan Ross, Transit Planner
Subject: February 2025 Ridership Report Summary Statistics

The following information presents an overview of the ridership statistics for the month of February 2025.

- Ridership for the month was 160,193, which is a 15.5% decrease from February of last year and a 10.1% increase from the month of January.
 - Fare Riders 60.84% of total
 - Pass Riders 32.29% of total
 - Transfers 6.87% of total
- The passengers per hour averaged 9.8, which is an 11.7% decrease from February of last year and a 4.6% increase from the month of January.
 - The average cash payment per passenger was \$0.48, a 2% increase from last year.
- Revenue for the month totaled \$248,715.76, a 10.44% decrease from last year.
 - Farebox Revenue 67.9% of total
 - Pass/Presale Revenue 32.1% of total
- The system wide cost per passenger was \$7.87.
- Routes that did not meet performance standards include Rt. 40- Mt. Pleasant, Rt. 41 - Coleman Blvd., and Rt. 104- Montague Ave.
- Farebox recovery for the system was 16.5%.
- Tel-A-Ride ridership for the month was 4,213.

- The cost per Tel-A-Ride trip was \$47.44.

Please feel free to contact me with any questions or for further information.

CARTA Monthly Performance February 2025

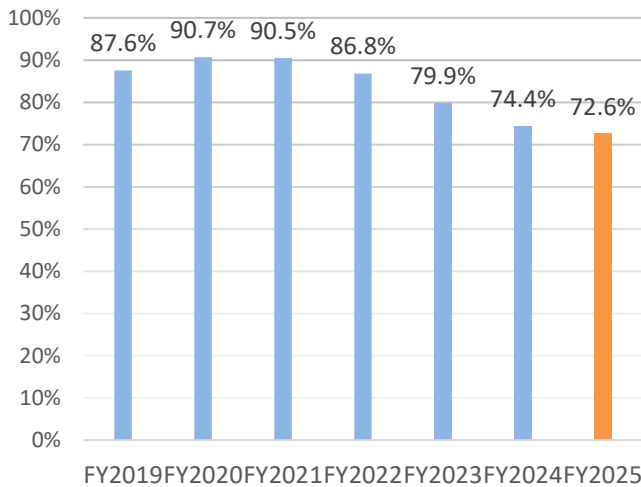
Fixed Route Performance:

- Passengers per Hour: 9.8
- On Time Performance: 73.2%
- Complaints per 100,000 Passengers: 4.4
- Compliments per 100,000 Passengers: 1.2
- Miles between Road Calls: 25,081
- Revenue Vehicle Accidents per 100,000 Miles: 3.5
- Preventable Accidents per 100,00 Miles: 2.2

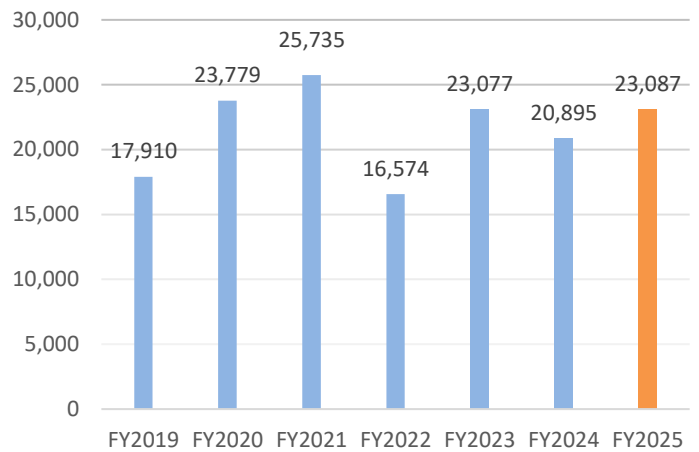
Fixed Route Annual Trends FY 2019 – FY2025

(Notes: 1 - FY2025 is partial year data)

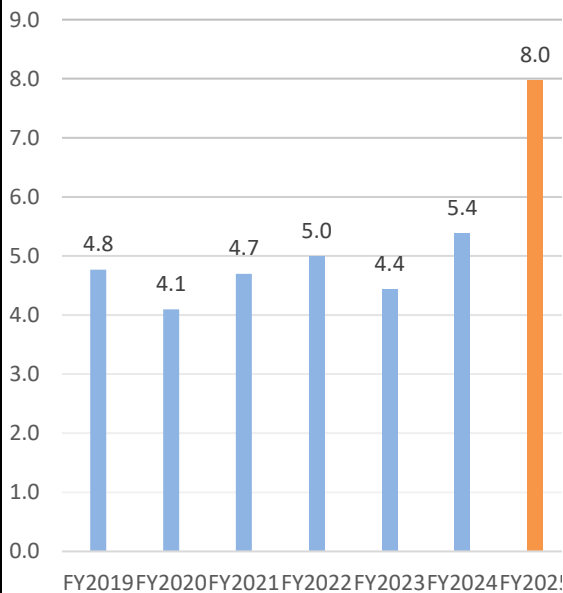
ON TIME PERFORMANCE



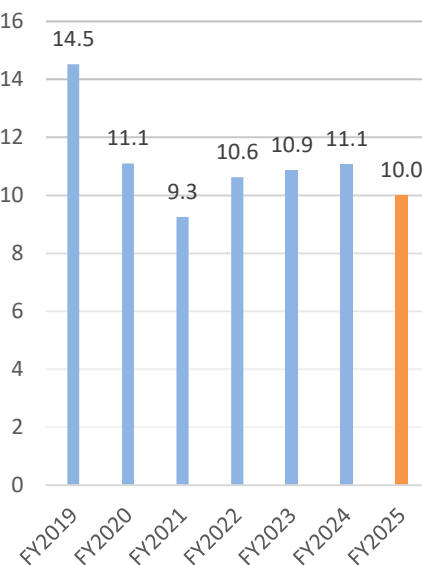
TOTAL MILES B/W ROAD CALLS



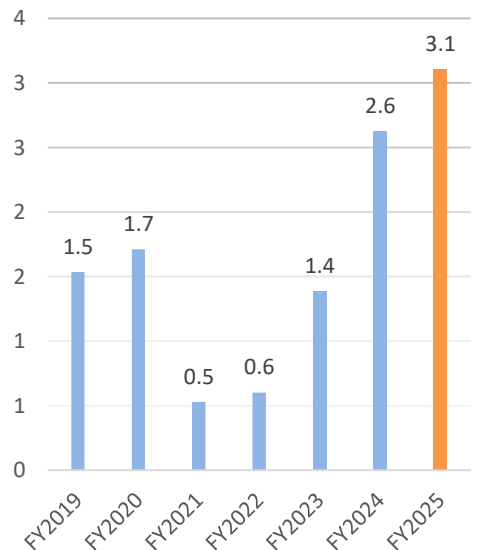
ACCIDENTS PER 100,000 MILES



PASSENGERS PER HOUR



COMPLAINTS PER 100,000 PSGRS



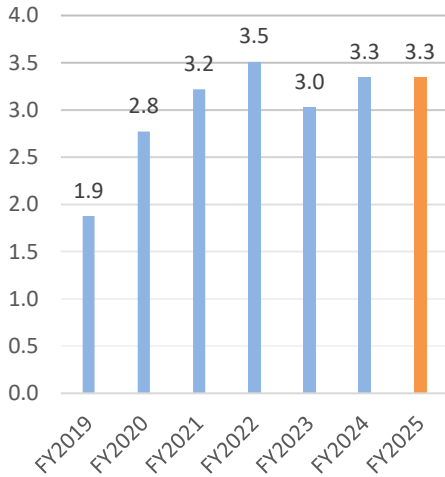
Paratransit Performance:

- Total Passengers: 4,213; Passengers per Hour: 1.6
- No Shows: 129
- On-Time Performance: 95.0%
- Complaints per 1,000 Passengers: 0.0
- Compliments per 1,000 Passengers: 0.0
- Miles between Road Calls: 23,771
- Total Revenue Accidents per 100,000 Miles: 2.1
- Preventable Accidents per 100,000 Miles: 2.1

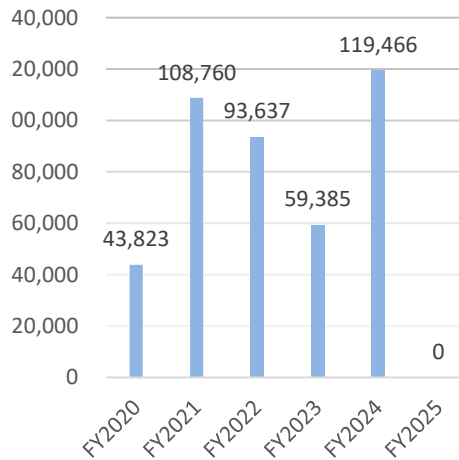
Paratransit Annual Trends - FY2019 – FY2025

(Notes: 1 - FY2025 is partial year data; 2- Effective January 2021, cancelled at door is rolled into No Shows)

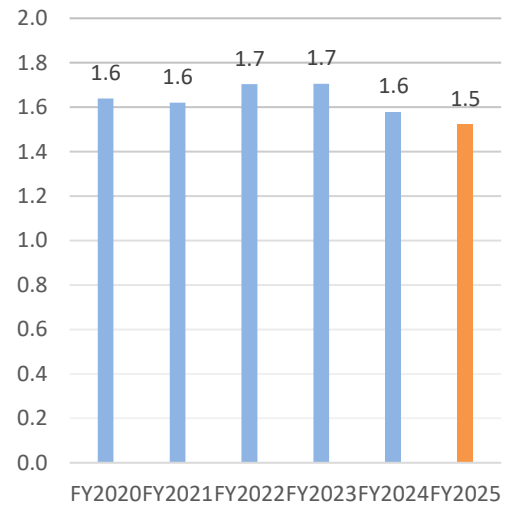
ACCIDENTS PER 100,000 MILES



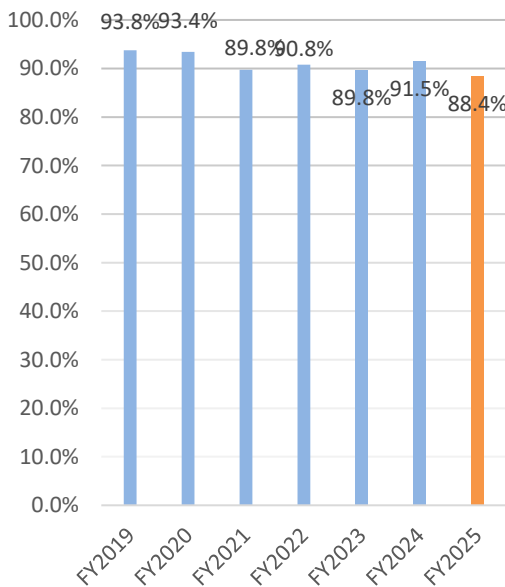
MILES B/W ROAD CALLS



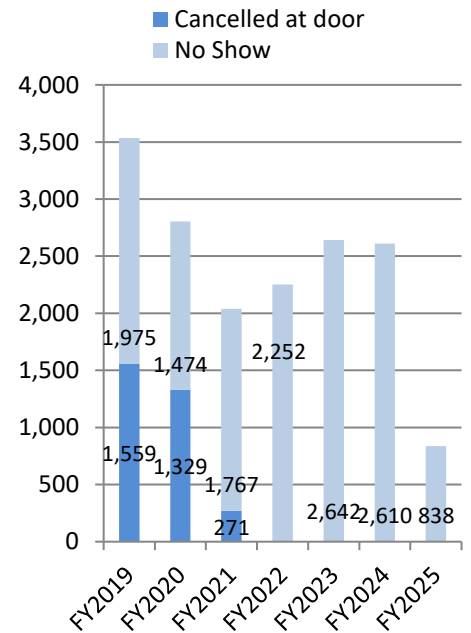
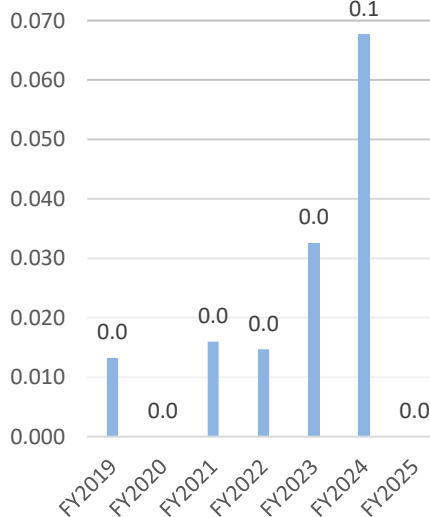
PASSENGERS PER HOUR



ON TIME PERFORMANCE



COMPLAINTS PER 1,000 PASSENGERS



Revenue/Cost/Ridership for the Month of February 2025

Route Name	Farebox Revenue	Pass/Presale Revenue	2024 Revenue	2025 Revenue	Cost of Operation	Hours Operated	Percent Cost Recovered	Cost Per Passenger	Deviation From System Average	Allowable Deviation Under Performance Standards	2024 Passengers Per Hour	2025 Passengers Per Hour	Change from Last Year	Passenger Per Hour Target Under Performance Standards	2024 Ridership	2025 Ridership	Change from Last Year	Change from Last Year	% of Total Ridership
1 James Island-North Charleston Express	\$353.38	\$ 11,481.58	\$ 12,379.05	\$11,834.96	\$ 58,713.55	633.67	20.2%	\$ 8.10	3.69%	-5.00%	8	9	10%	15	5,591	5,787	196	4%	3.61%
2 Mt. Pleasant-West Ashley Express	\$ 471.31	\$ 6,936.68	\$ 7,944.09	\$ 7,407.99	\$ 57,926.90	625.18	12.8%	\$ 11.11	-3.68%	-5.00%	7	7	10%	15	4,346	4,546	200	5%	2.84%
3 Dorchester Rd-Summerville Express	\$376.38	\$ 5,138.06	\$ 6,229.95	\$5,514.44	\$ 39,728.27	428.77	13.9%	\$ 9.82	-2.58%	-5.00%	8	8	-1%	15	3,752	3,486	(267)	-7%	2.18%
4 Airport Express	\$ -	\$ -	\$ -	\$ -	\$ -	-	-	-	-	-5.00%	-	-	-	15	-	-	-	-	0.00%
7 HOP Shuttle (Hospitality on Peninsula)	\$ -	\$ -	\$ -	\$ -	\$ -	-	-	-	-	-15.00%	-	-	-	10	-	-	-	-	0.00%
10 Rivers Avenue	\$ 28,762.84	\$ 11,291.04	\$ 47,113.73	\$ 40,053.88	\$ 235,510.22	2,541.76	17.0%	\$ 5.26	0.54%	-10.00%	14	15	5%	20	37,142	37,175	33	0%	23.21%
11 Dorchester Rd/Airport	\$ 7,715.02	\$ 3,189.68	\$ 14,630.89	\$ 10,904.70	\$ 101,272.47	1,092.99	10.8%	\$ 8.60	-5.70%	-10.00%	10	10	-7%	20	11,974	10,502	(1,472)	-12%	6.56%
12 Upper Dorch/Ashley Phosphate Rd	\$ 9,879.49	\$ 3,708.96	\$ 16,892.98	\$ 13,588.45	\$ 110,367.62	1,191.15	12.3%	\$ 7.93	-4.15%	-10.00%	11	10	-4%	20	13,502	12,212	(1,290)	-10%	7.62%
13 Remount Road	\$ 3,388.24	\$ 1,570.32	\$ 6,516.28	\$ 4,958.56	\$ 67,959.73	733.46	7.3%	\$ 12.19	-9.17%	-10.00%	8	7	-7%	20	5,979	5,170	(809)	-14%	3.23%
20 King Street/Meeting St	\$ 3.00	\$ 6,000.00	\$ 6,000.00	\$ 6,003.00	\$ 55,999.65	604.38	10.7%	\$ 6.17	-5.74%	-10.00%	19	13	-30%	20	12,284	8,097	(4,187)	-34%	5.05%
30 Savannah Highway	\$ 3,237.00	\$ 1,347.08	\$ 5,365.63	\$ 4,584.08	\$ 55,563.24	599.67	8.3%	\$ 11.49	-8.21%	-10.00%	7	7	8%	20	4,360	4,435	75	2%	2.77%
31 Folly Road	\$ 2,687.76	\$ 1,314.19	\$ 5,024.24	\$ 4,001.95	\$ 71,105.41	767.41	5.6%	\$ 15.51	-10.84%	-15.00%	6	6	2%	10	4,573	4,327	(247)	-5%	2.70%
32 North Bridge	\$ 4,927.98	\$ 2,545.84	\$ 7,734.14	\$ 7,473.82	\$ 70,939.56	765.62	10.5%	\$ 7.57	-5.93%	-10.00%	9	11	29%	20	6,972	8,382	1,410	20%	5.23%
33 St. Andrews/Ashley River Rd	\$ 5,320.60	\$ 2,591.22	\$ 10,151.28	\$ 7,911.82	\$ 61,275.50	661.32	12.9%	\$ 6.25	-3.55%	-10.00%	13	13	0%	20	9,016	8,531	(484)	-5%	5.33%
40 Mt. Pleasant	\$ 2,309.42	\$ 1,023.33	\$ 4,485.59	\$ 3,332.75	\$ 56,865.99	613.73	5.9%	\$ 15.89	-10.60%	-10.00%	6	5	-4%	20	3,696	3,369	(327)	-9%	2.10%
41 Coleman Boulevard	\$ 949.23	\$ 325.58	\$ 1,433.01	\$ 1,274.81	\$ 33,528.63	361.86	3.8%	\$ 30.09	-12.66%	-10.00%	3	3	-5%	20	1,171	1,072	(99)	-8%	0.67%
42 Wando Circulator	\$ 863.51	\$ 342.94	\$ 941.93	\$ 1,206.45	\$ 31,151.99	336.21	3.9%	\$ 26.52	-12.59%	-15.00%	2	3	46%	10	800	1,129	329	41%	0.70%
102 North Neck/ Rutledge Ave	\$ 1,009.87	\$ 580.50	\$ 1,973.42	\$ 1,590.37	\$ 41,671.27	449.74	3.8%	\$ 20.97	-12.65%	-15.00%	5	4	-6%	10	2,185	1,911	(274)	-13%	1.19%
103 Leeds Avenue	\$ 597.01	\$ 343.55	\$ 985.56	\$ 940.56	\$ 14,603.57	157.61	6.4%	\$ 12.08	-10.02%	-15.00%	6	7	19%	10	1,033	1,131	98	10%	0.71%
104 Montague Avenue	\$ 1,136.02	\$ 639.58	\$ 2,947.75	\$ 1,775.60	\$ 61,733.22	666.26	2.9%	\$ 28.47	-13.59%	-10.00%	4	3	-14%	10	2,684	2,106	(579)	-22%	1.31%
203 Medical Shuttle	\$ 56.76	\$ 42,926.34	\$ 40,926.34	\$ 42,983.10	\$ 43,121.34	465.39	99.7%	\$ 0.01	83.22%	-10.00%	30	21	-29%	10	14,425	9,700	(4,725)	-33%	6.06%
210 Aquarium/ CofC DASH	\$ -	\$ 33,991.44	\$ 42,791.44	\$ 33,991.44	\$ 68,490.65	739.19	49.6%	\$ 4.88	33.17%	-15.00%	14	10	-30%	10	10,586	7,063	(3,523)	-33%	4.41%
211 Meeting/King DASH	\$ -	\$ 25,791.44	\$ 25,791.44	\$ 25,791.44	\$ 103,657.45	1,118.73	24.9%	\$ 7.20	8.42%	-15.00%	22	10	-56%	10	21,865	10,815	(11,050)	-51%	6.75%
213 Lockwood/Calhoun DASH	\$ -	\$ 9,791.44	\$ 9,791.44	\$ 9,791.44	\$ 36,417.65	393.04	26.9%	\$ 3.54	10.42%	-15.00%	22	19	-13%	10	9,245	7,513	(1,732)	-19%	4.69%
301 Glenn McConnell Circulator	\$ 1,075.48	\$ 526.59	\$ 2,459.69	\$ 1,602.07	\$ 31,895.10	344.23	5.0%	\$ 17.47	-11.44%	-15.00%	6	5	-21%	10	2,375	1,734	(642)	-27%	1.08%
TOTAL	\$75,120.30	\$ 173,397.36	\$ 280,509.88	\$248,517.66	\$ 1,509,498.99	16,291.37	16.5%	\$ 7.87			11.1	9.8	-11%		189,557	160,193	(29,364)	-15.5%	100.0%

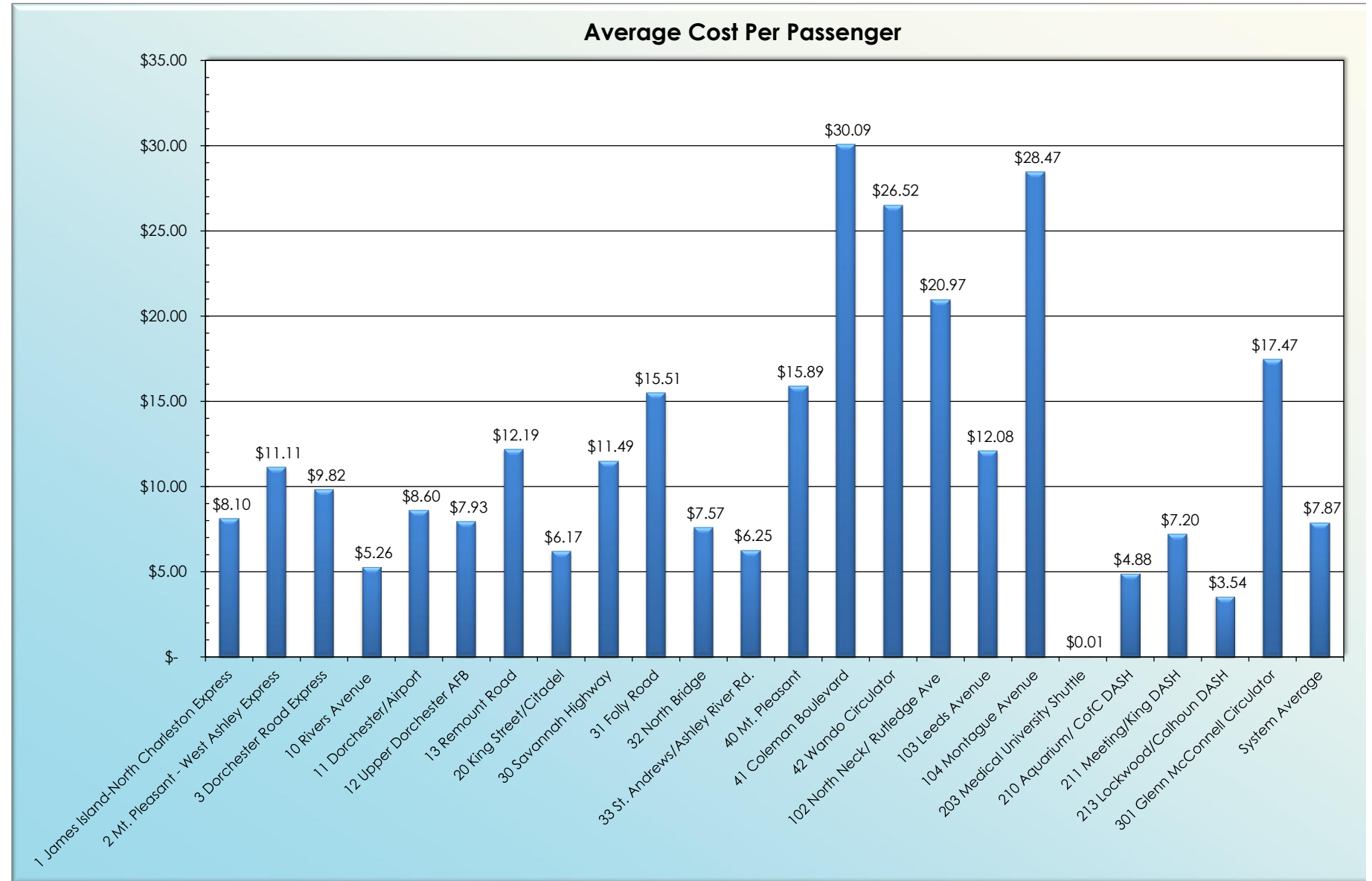
NOT meeting Revenue Recovery Standards

Meeting Passenger Per Hour Standards

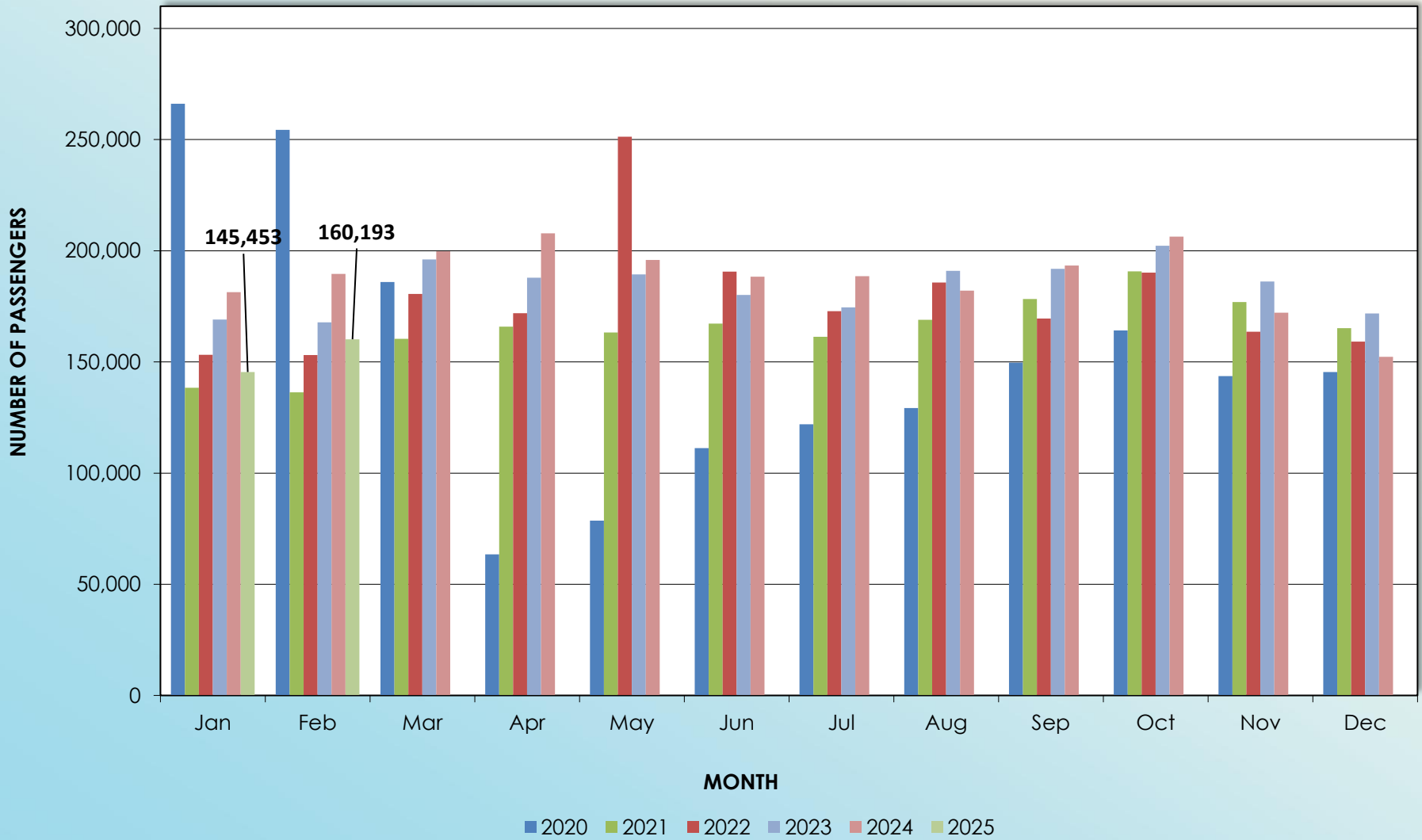
NOT Meeting Passenger Per Hour Standards

Revenue/Cost/Ridership for the Month of February 2025

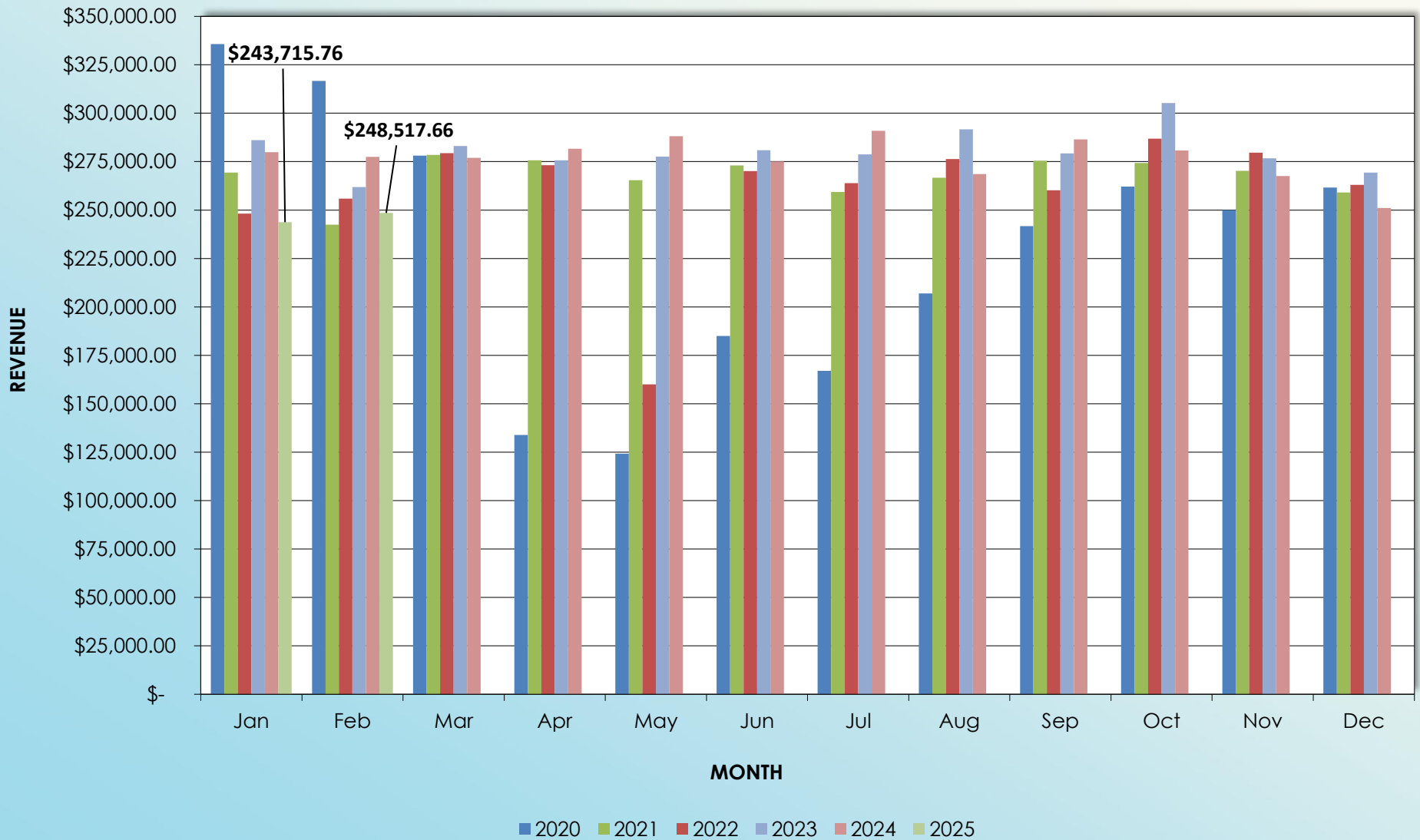
Route Name	Average Cost Per Passenger
1 James Island-North Charleston Express	\$ 8.10
2 Mt. Pleasant - West Ashley Express	\$ 11.11
3 Dorchester Road Express	\$ 9.82
4 Airport Express	-
7 HOP Shuttle (Hospitality on Peninsula)	-
10 Rivers Avenue	\$ 5.26
11 Dorchester/Airport	\$ 8.60
12 Upper Dorchester AFB	\$ 7.93
13 Remount Road	\$ 12.19
20 King Street/Citadel	\$ 6.17
30 Savannah Highway	\$ 11.49
31 Folly Road	\$ 15.51
32 North Bridge	\$ 7.57
33 St. Andrews/Ashley River Rd.	\$ 6.25
40 Mt. Pleasant	\$ 15.89
41 Coleman Boulevard	\$ 30.09
42 Wando Circulator	\$ 26.52
102 North Neck/ Rutledge Ave	\$ 20.97
103 Leeds Avenue	\$ 12.08
104 Montague Avenue	\$ 28.47
203 Medical University Shuttle	\$ 0.01
210 Aquarium/ CofC DASH	\$ 4.88
211 Meeting/King DASH	\$ 7.20
213 Lockwood/Calhoun DASH	\$ 3.54
301 Glenn McConnell Circulator	\$ 17.47
System Average	\$ 7.87



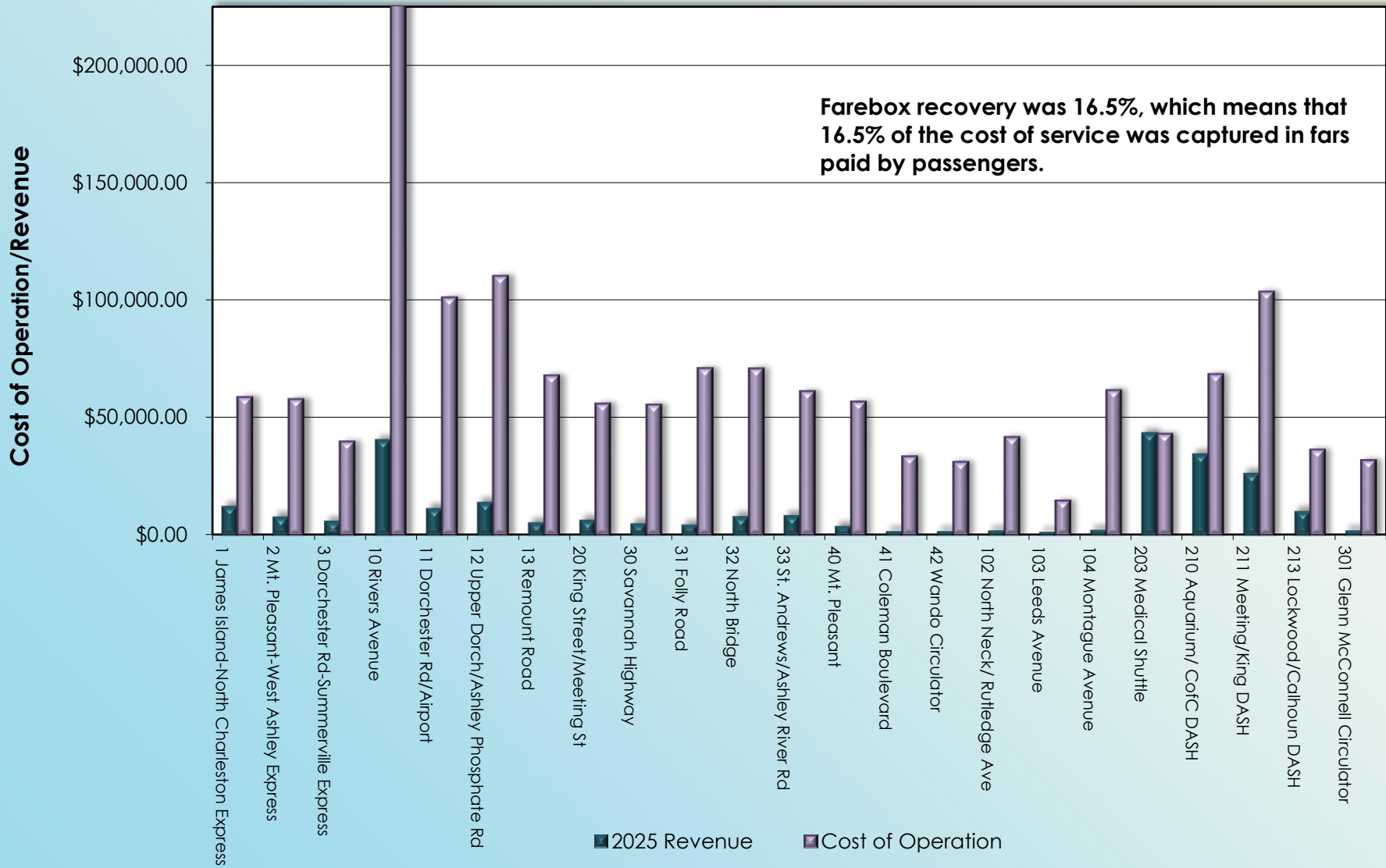
Fixed Route Ridership



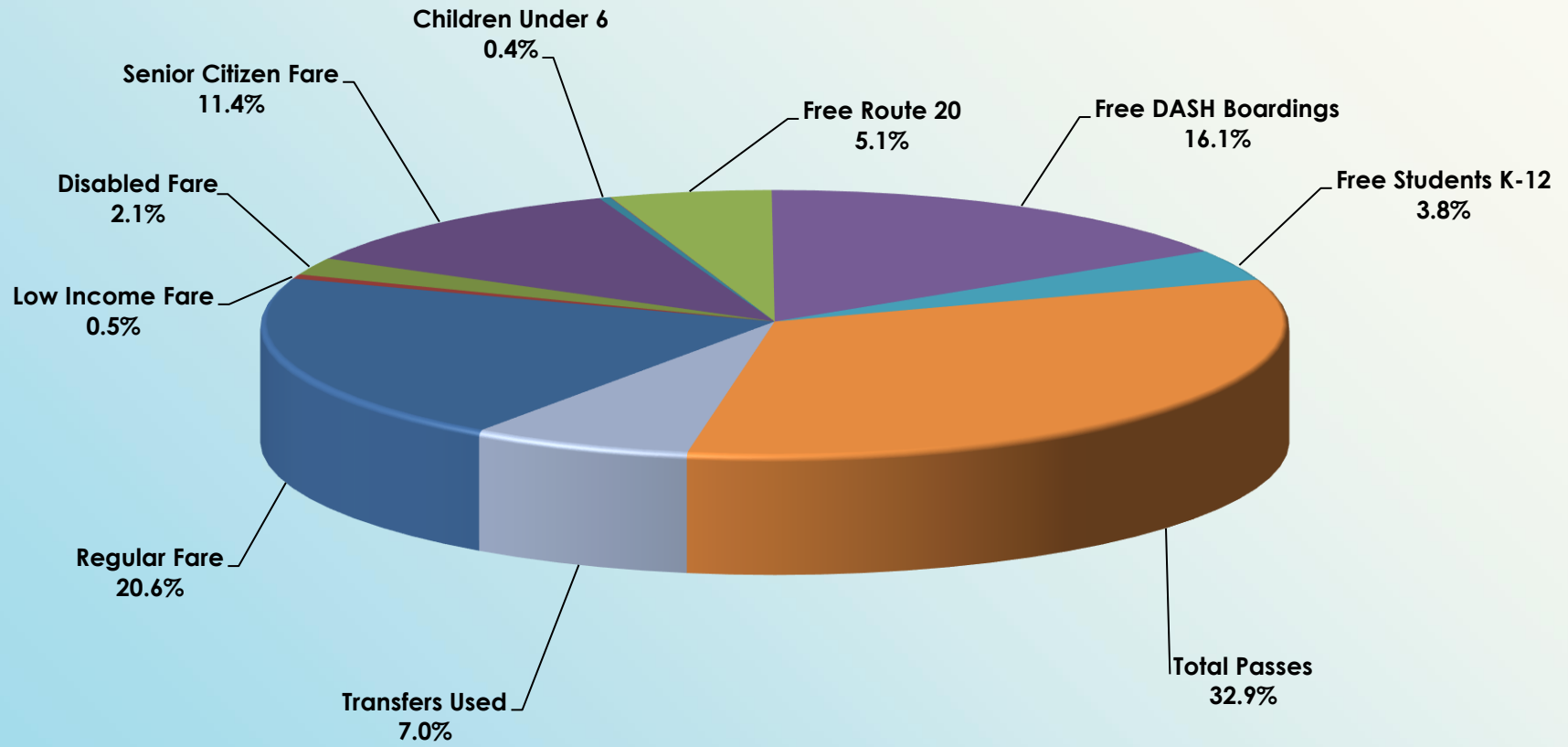
Fixed Route Revenue



Revenue & Cost by Route February 2025

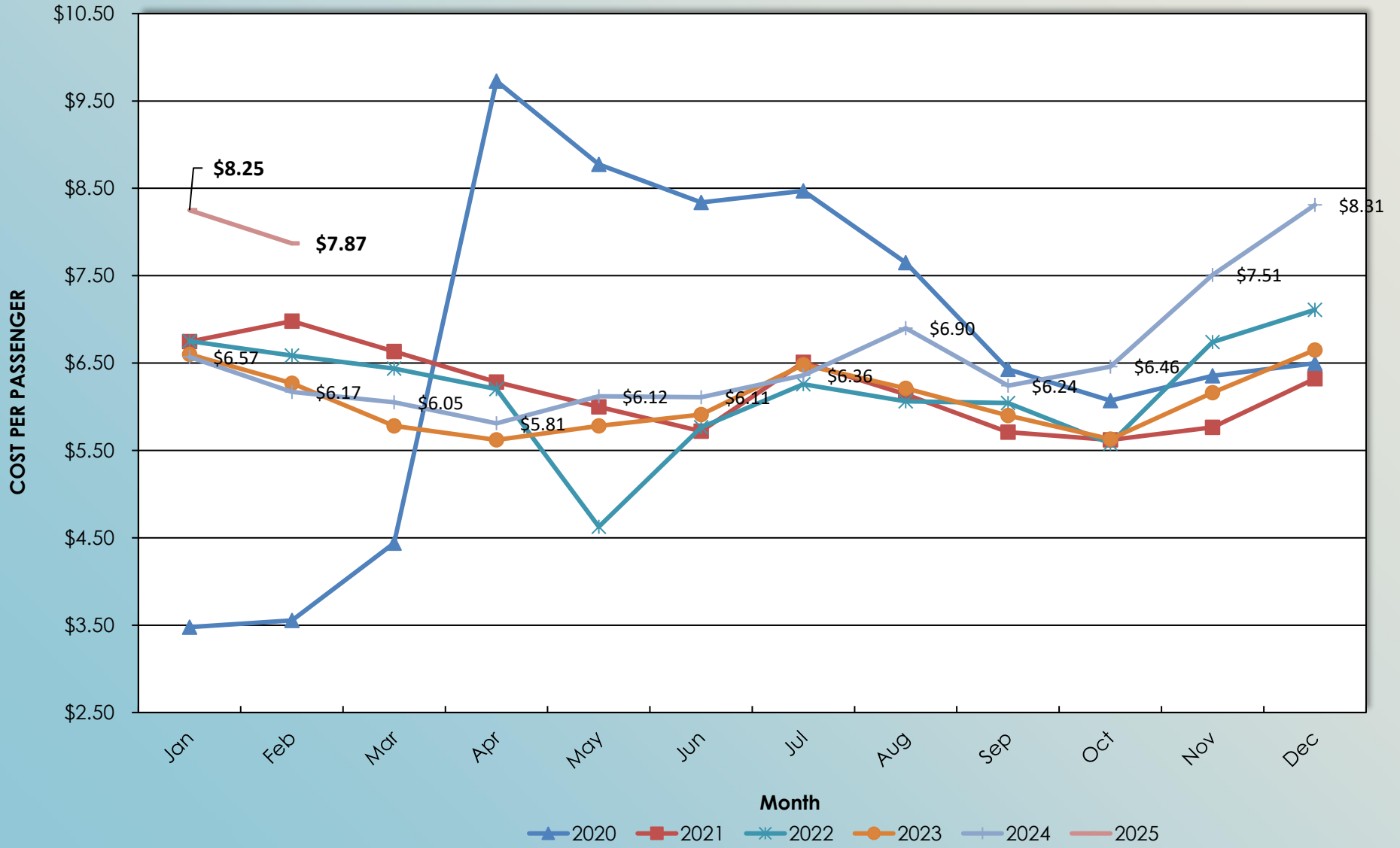


Ridership by Fare Type February 2025

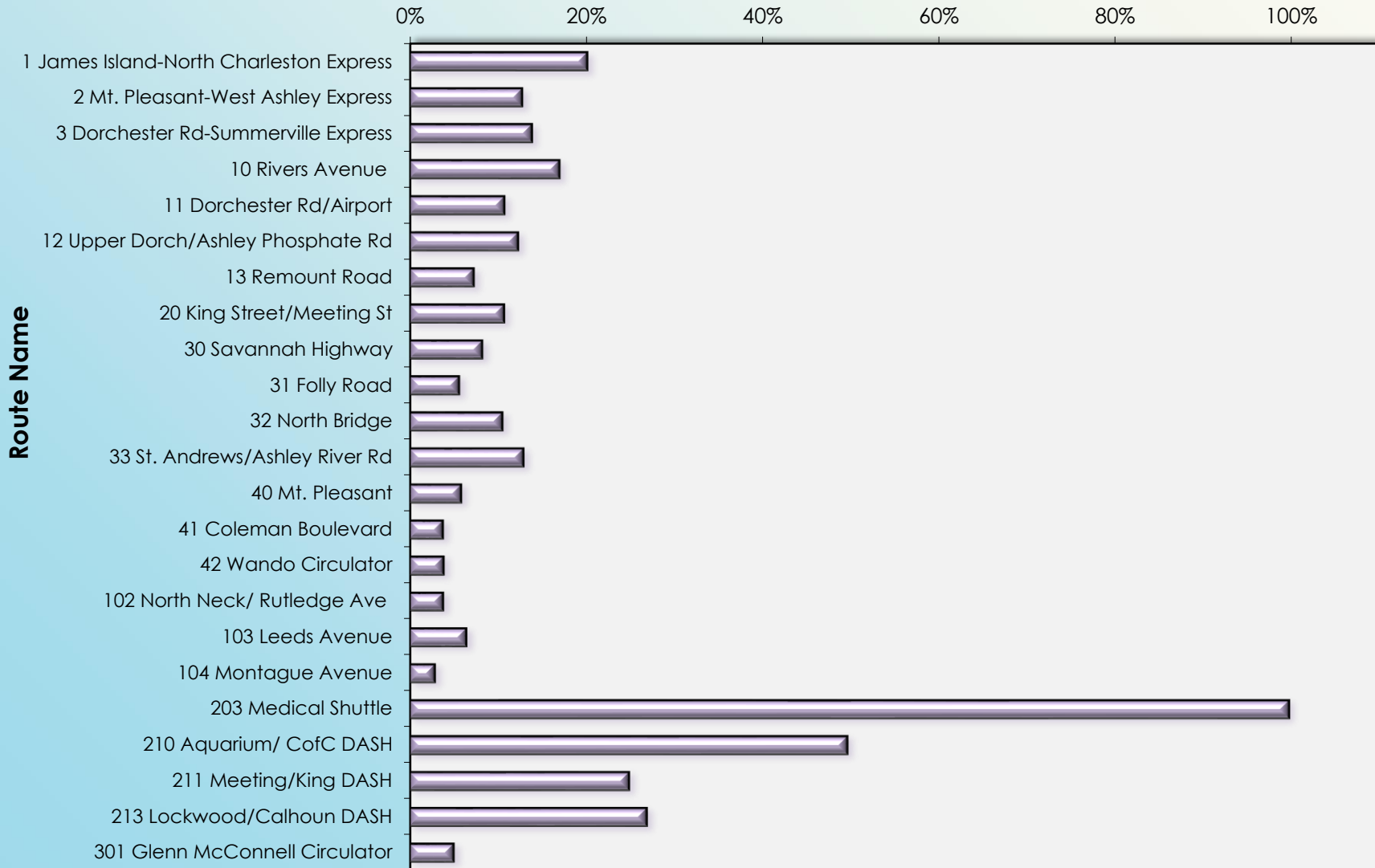


- | | | | | |
|----------------------|-------------------|---------------------|--------------------------|-----------------------|
| ■ Regular Fare | ■ Low Income Fare | ■ Disabled Fare | ■ Senior Citizen Fare | ■ Children Under 6 |
| ■ HOP Shuttle | ■ Beach Shuttle | ■ Free School Guard | ■ Free Route 20 | ■ Free DASH Boardings |
| ■ Free Students K-12 | ■ Total Passes | ■ Transfers Used | ■ Unclassified Ridership | |

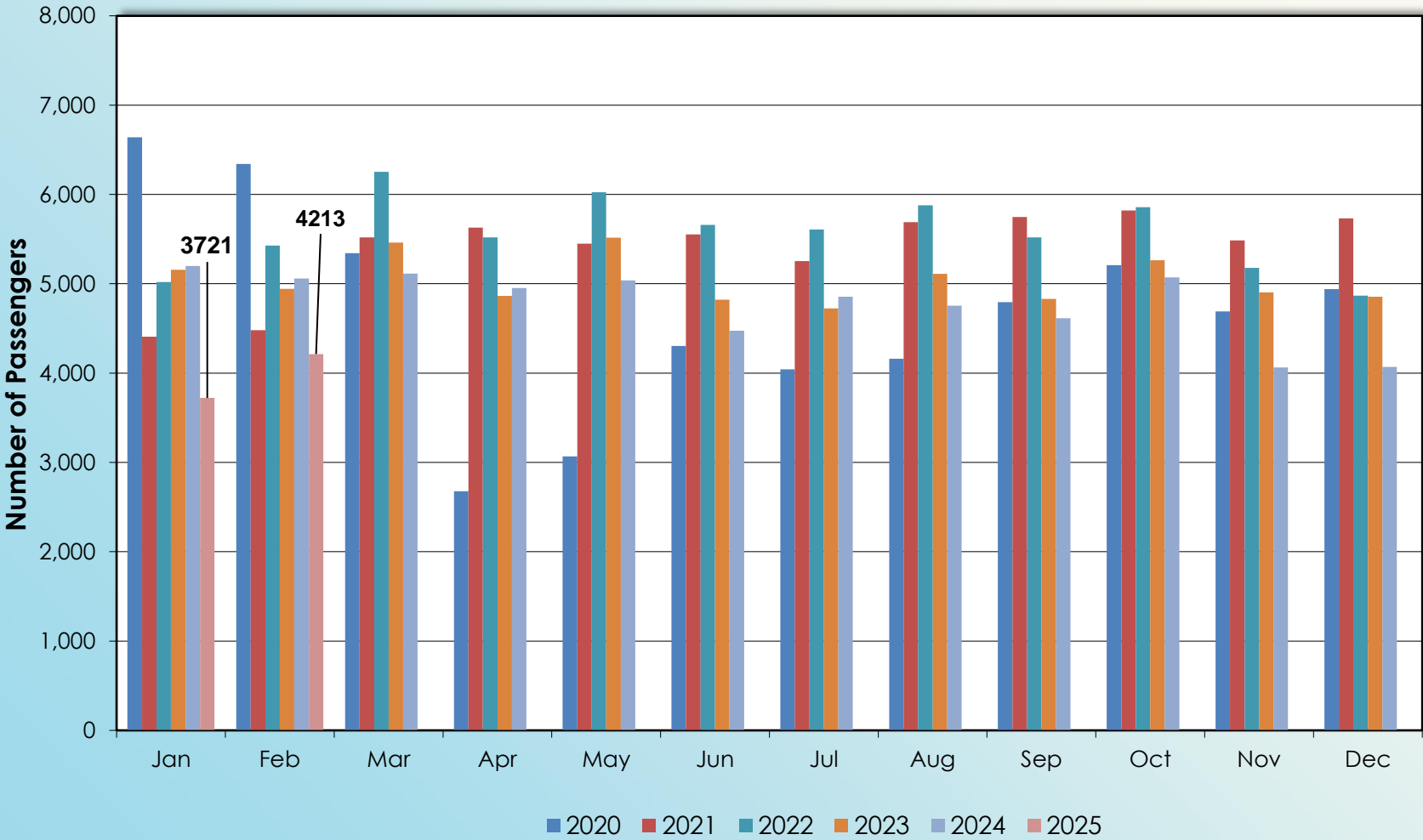
Fixed Route Cost Per Passenger



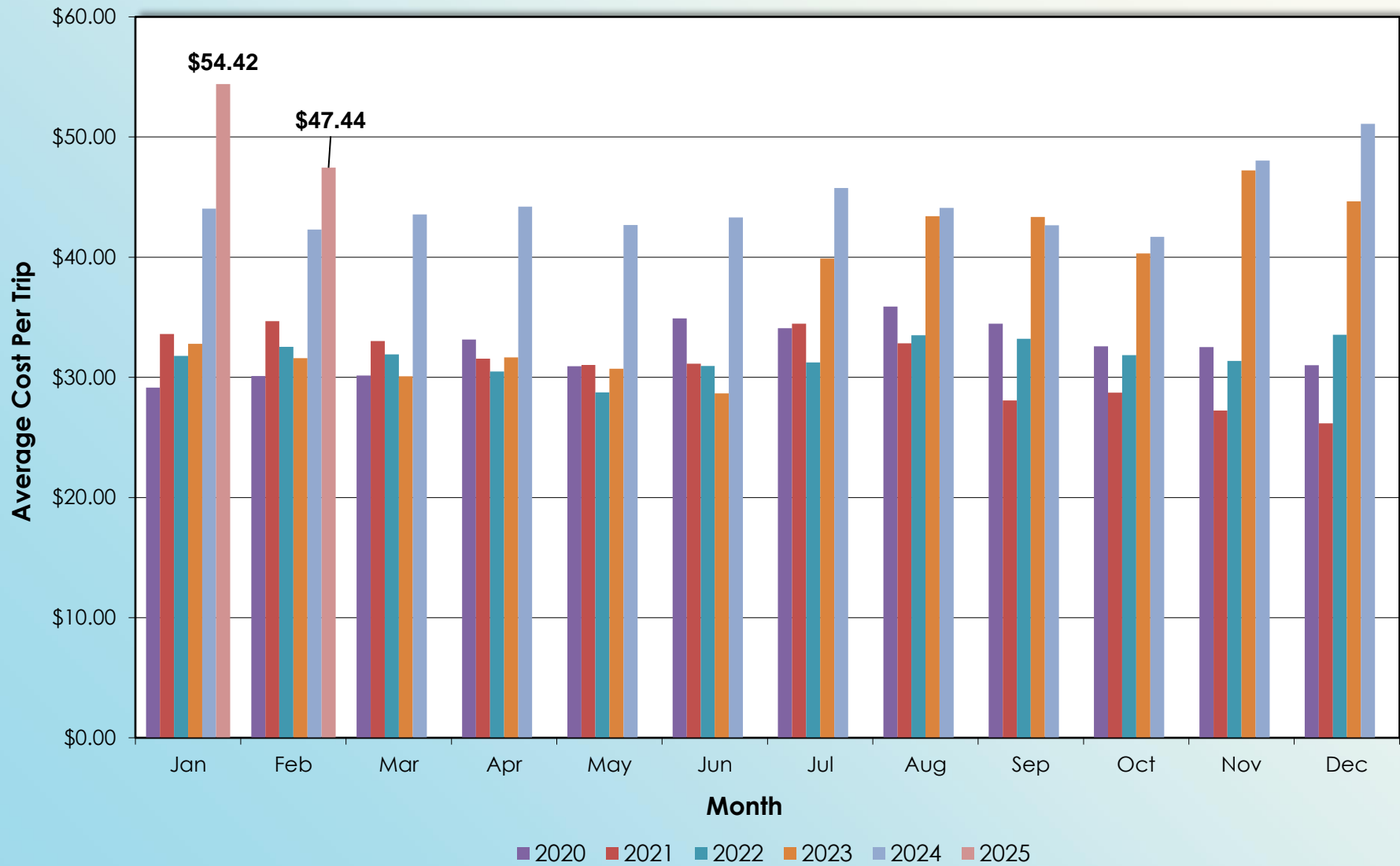
Percent Cost Recovered by Route February 2025



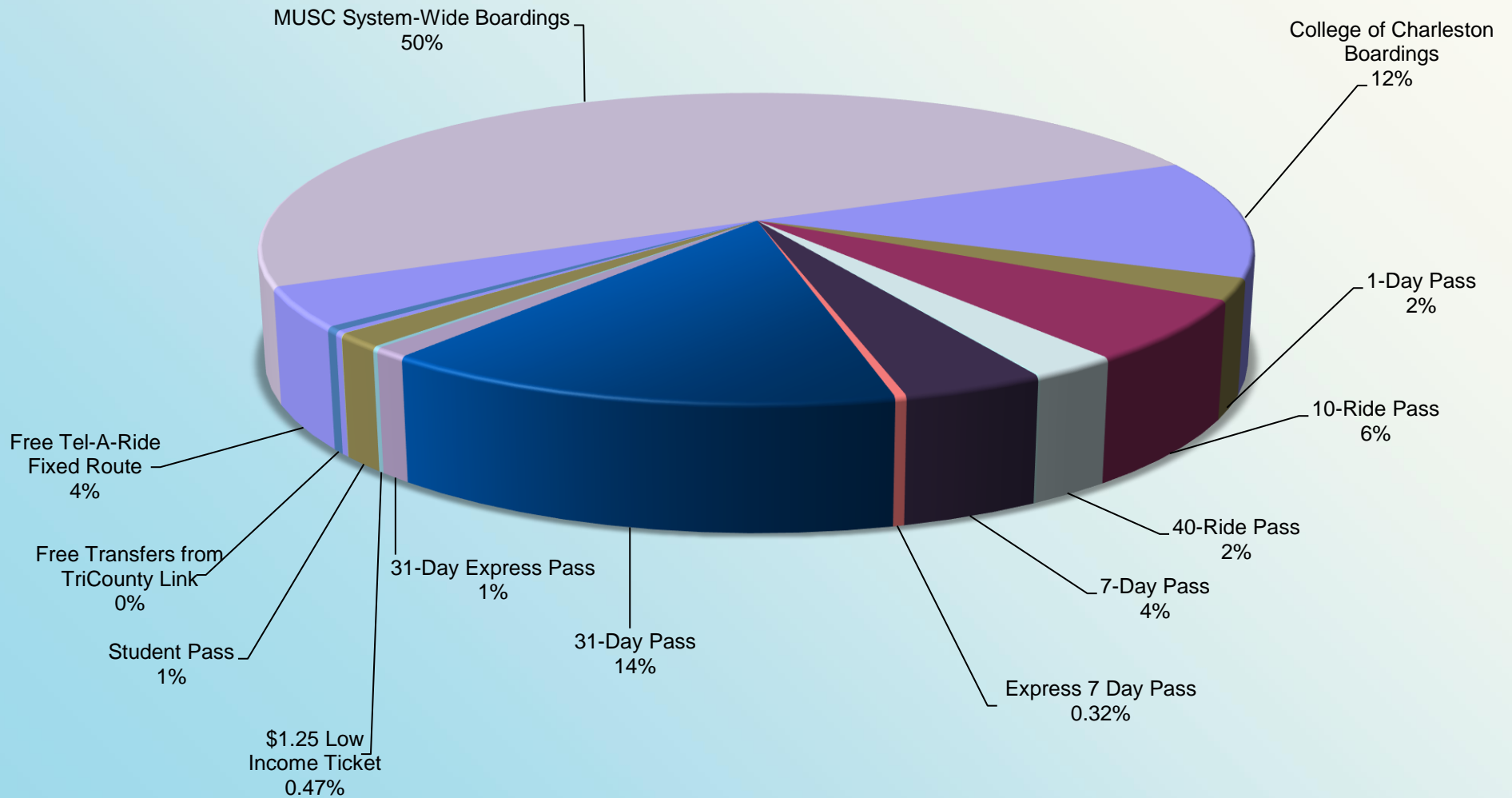
Tel-A-Ride Ridership



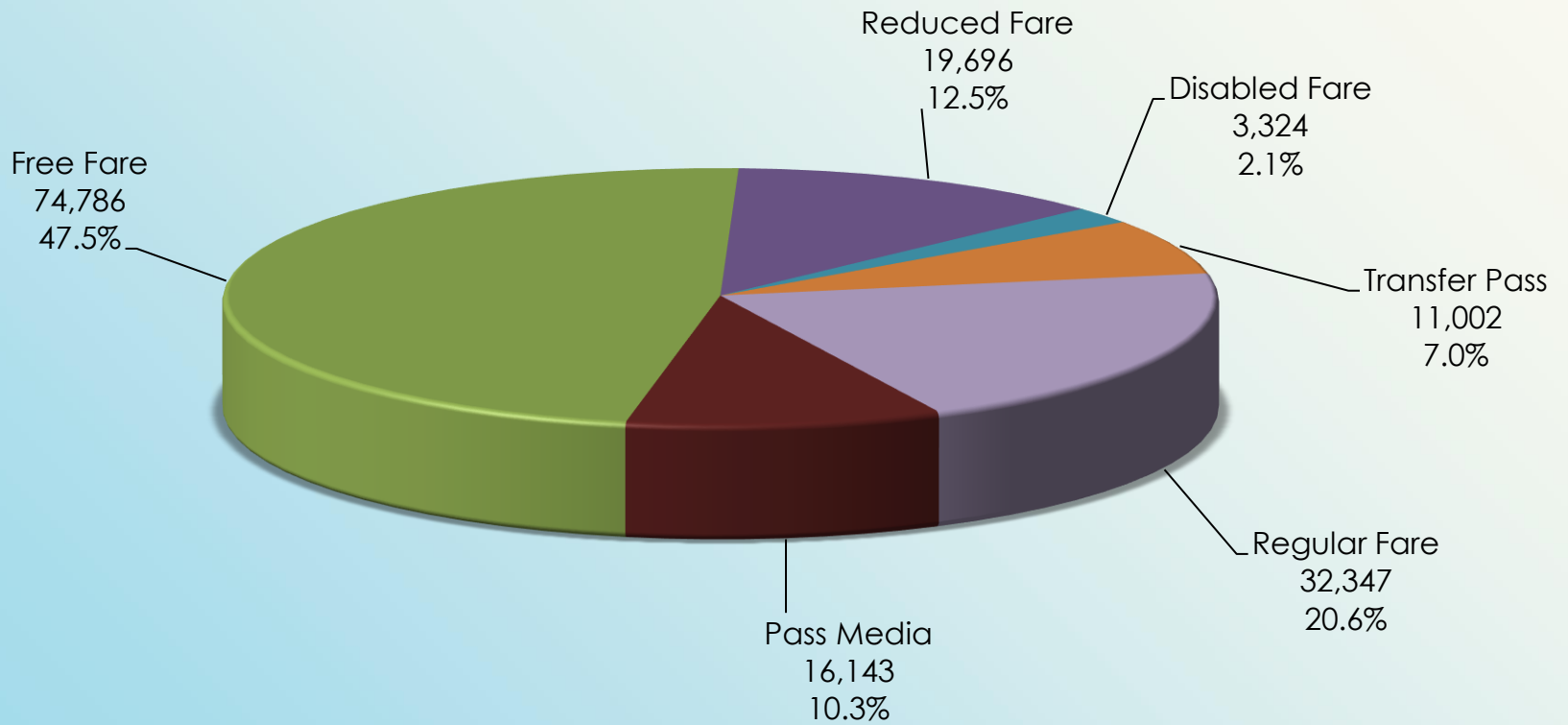
Average Cost Per One-Way Paratransit Trip



Pass Use by Type February 2025



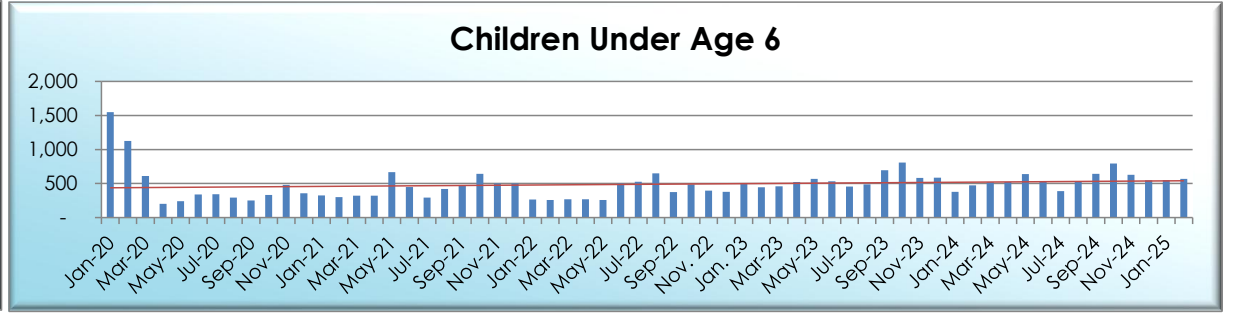
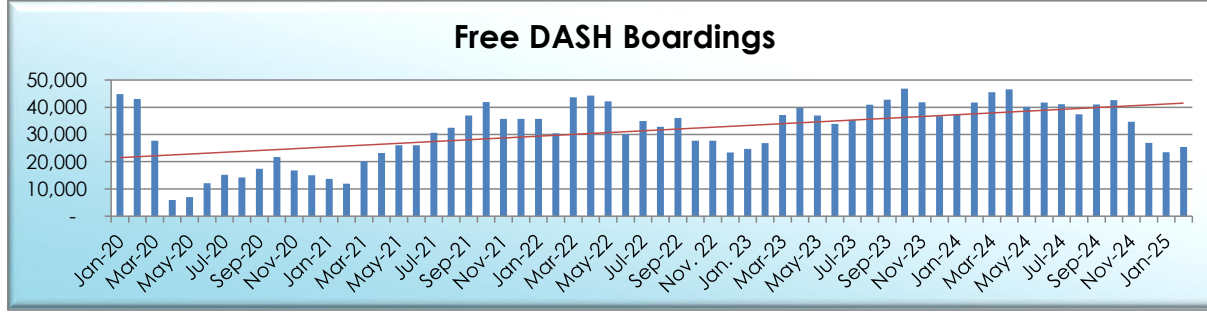
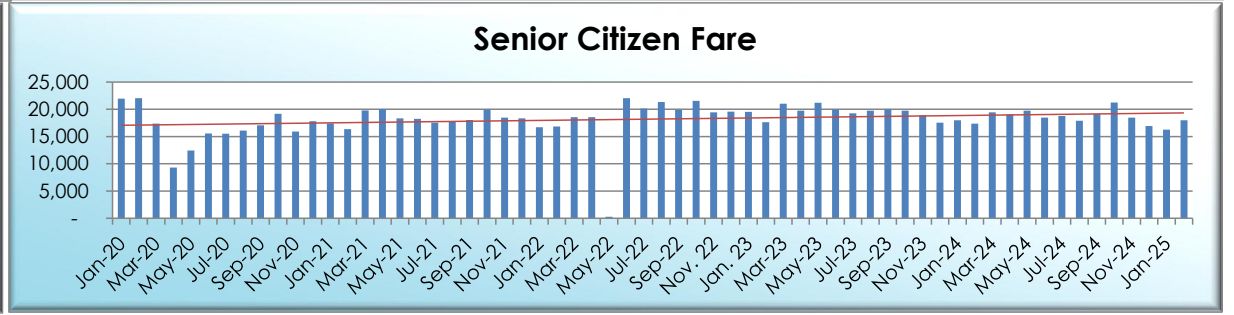
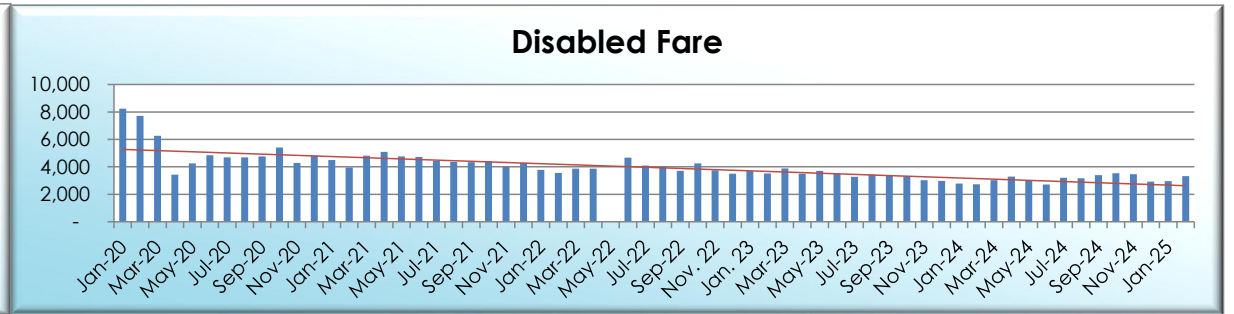
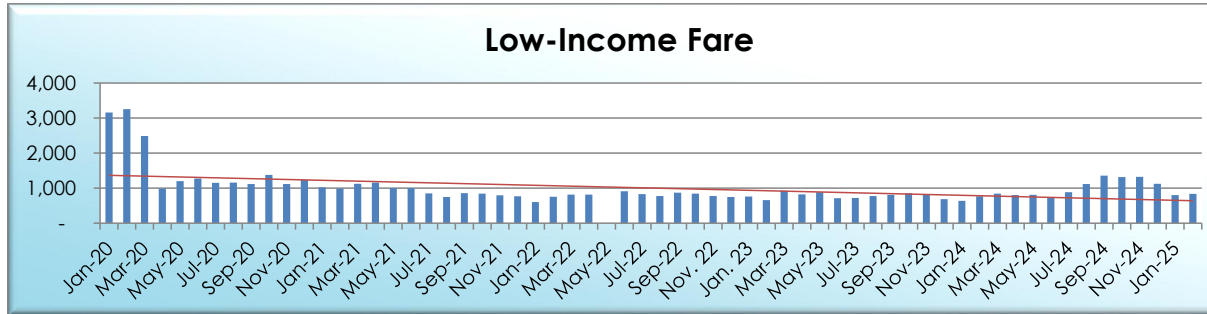
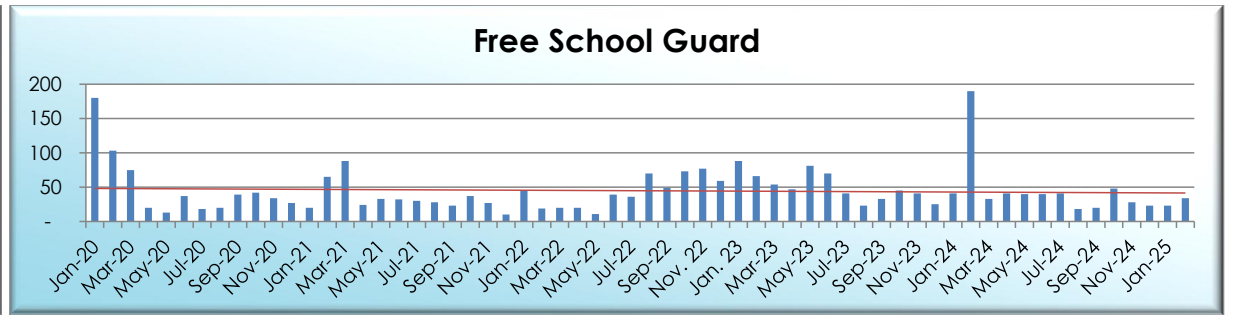
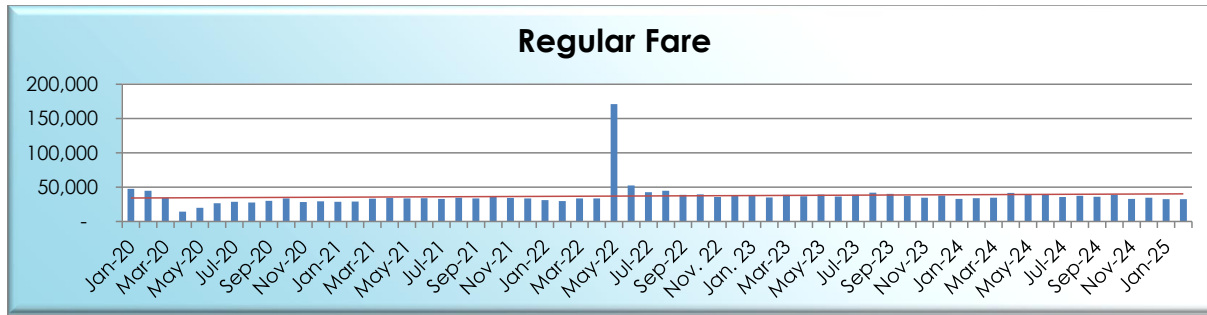
Ridership by Customer Type February 2025



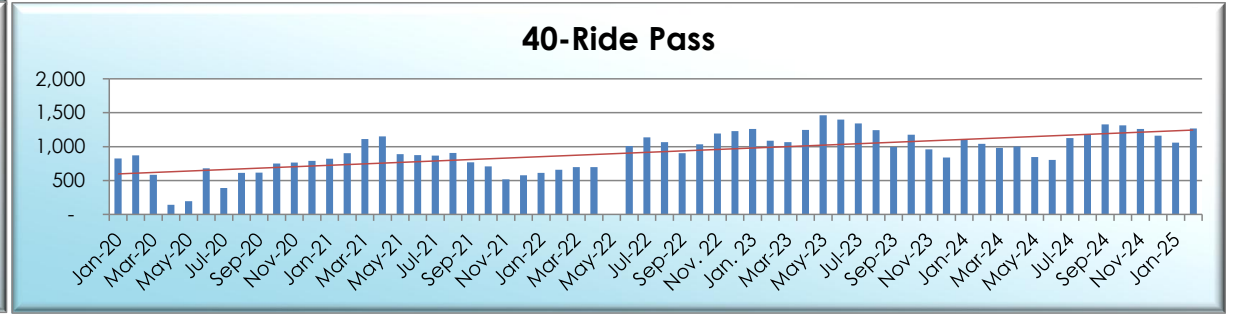
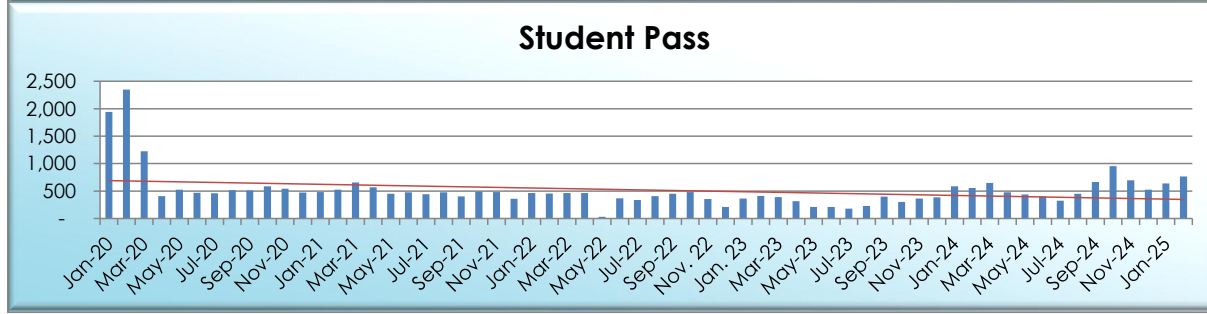
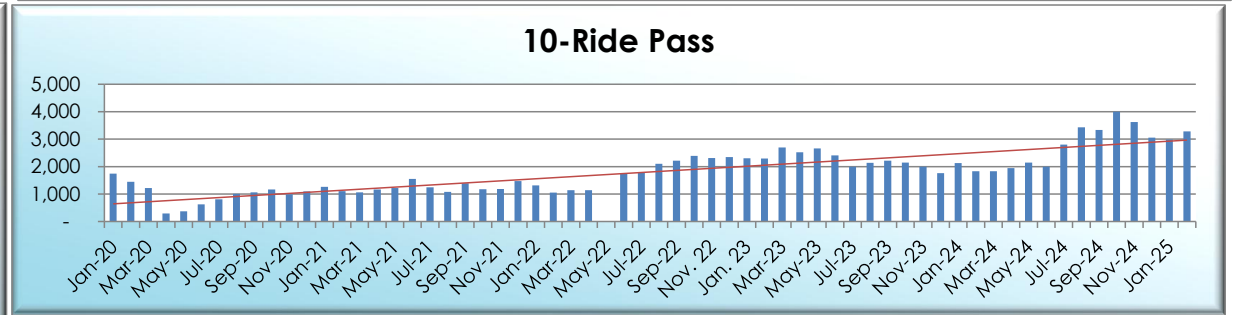
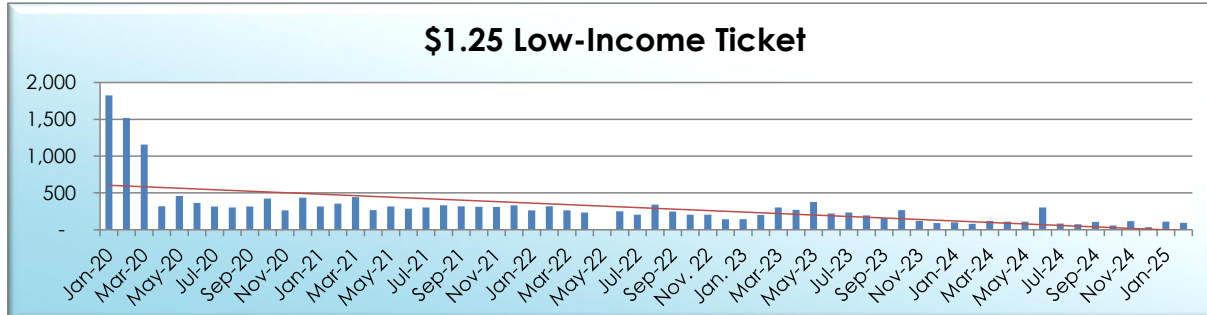
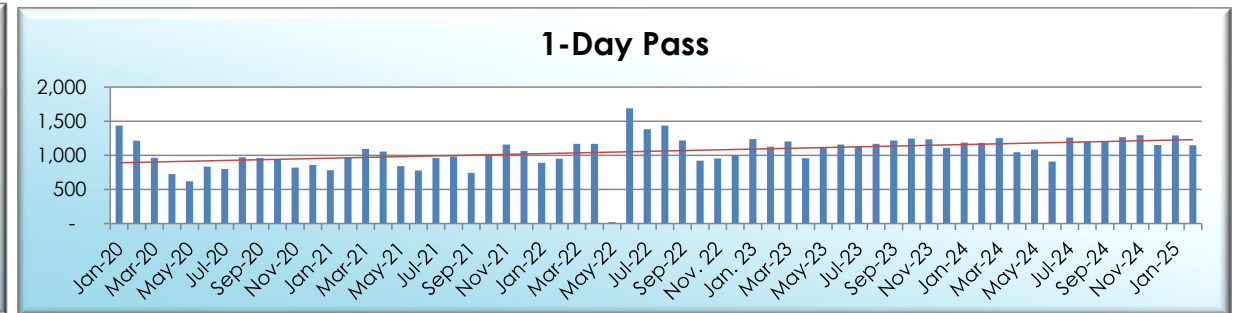
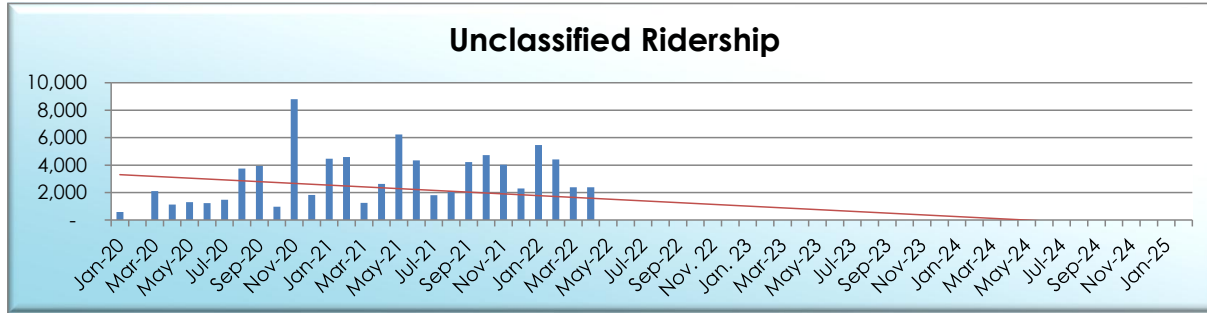
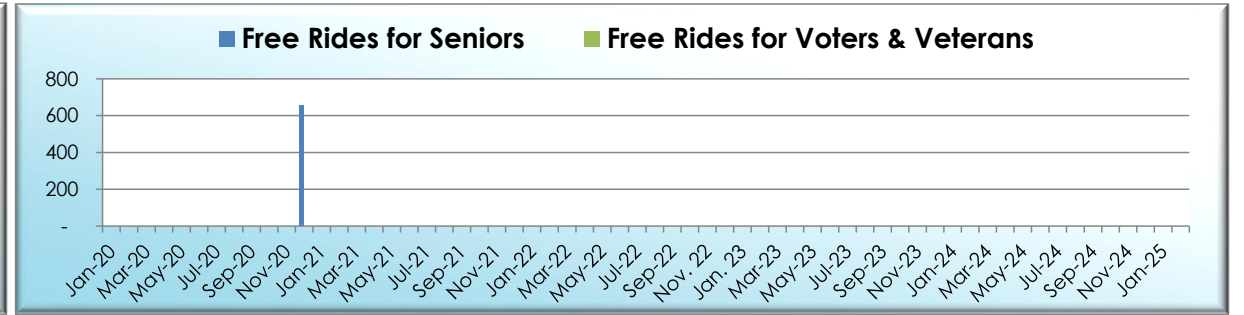
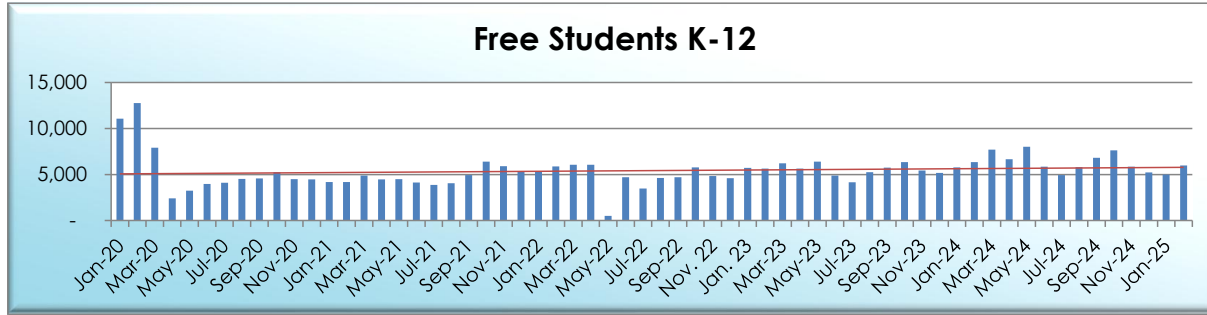
Regular Fare Pass Media Free Fare Reduced Fare Disabled Fare Transfer Pass

Ridership Classification for February 2025		
Type of Fare		
Regular Fare	32,347	20.19%
Low Income Fare	834	0.52%
Disabled Fare	3,324	2.07%
Senior Citizen Fare	18,000	11.24%
Children Under 6	570	0.36%
HOP Shuttle	0	0.00%
Beach Shuttle	0	0.00%
Free School Guard	34	0.02%
Free Route 20	8,097	5.05%
Free DASH Boardings	25,391	15.85%
Free Students K-12	5,977	3.73%
Subtotal	97,469	60.84%
Type of Pass		
1-Day Pass	1,148	0.72%
10-Ride Pass	3,286	2.05%
40-Ride Pass	1,266	0.79%
3-Day Pass	38	0.02%
7-Day Pass	2,064	1.29%
7-Day Express Pass	165	0.10%
31-Day Pass	7,497	4.68%
31-Day Express Pass	528	0.33%
\$1.25 Low Income Ticket	95	0.06%
Student Pass	767	0.48%
1-Ride Courtesy Pass	10	0.01%
1-Ride Pass	151	0.09%
Free Transfers from TriCounty Link	227	0.14%
Free Tel-A-Ride Fixed Route	2,134	1.33%
MUSC System-Wide Boardings	25,956	16.20%
College of Charleston Boardings	6,390	3.99%
Total Passes	51,722	32.29%
Transfers		
Issued	21,260	
Transfers Used	11,002	6.87%
Wheelchair Count	182	
Unclassified Ridership	0	0.00%
Total Ridership	160,193	100.00%

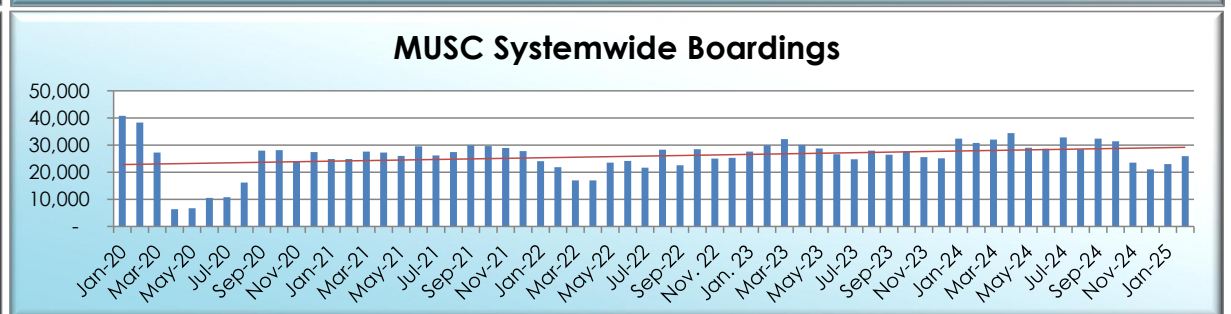
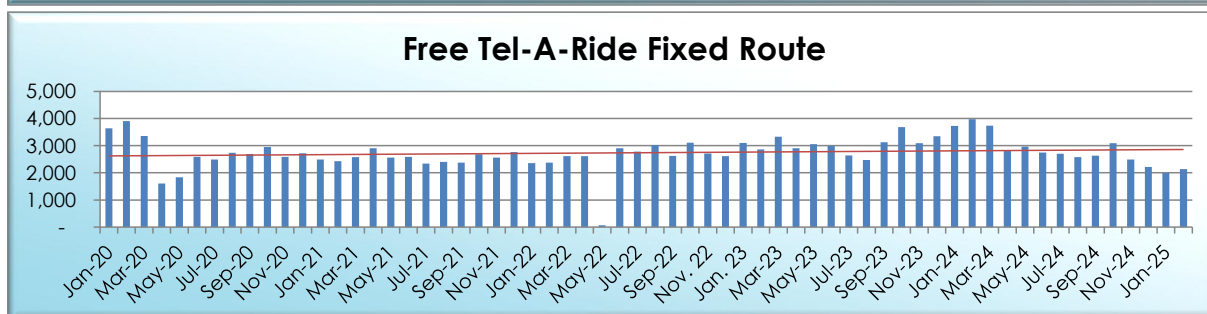
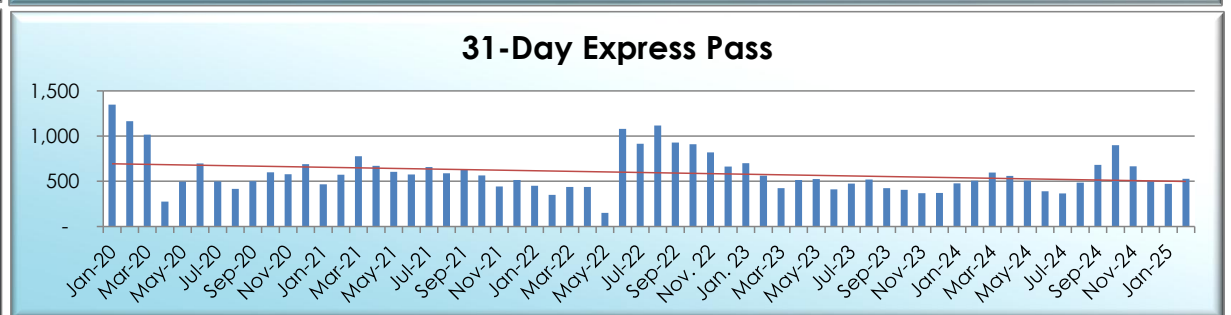
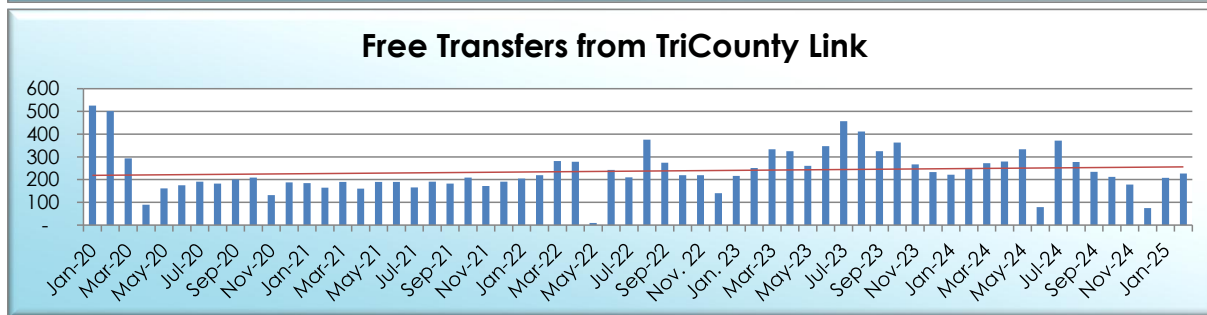
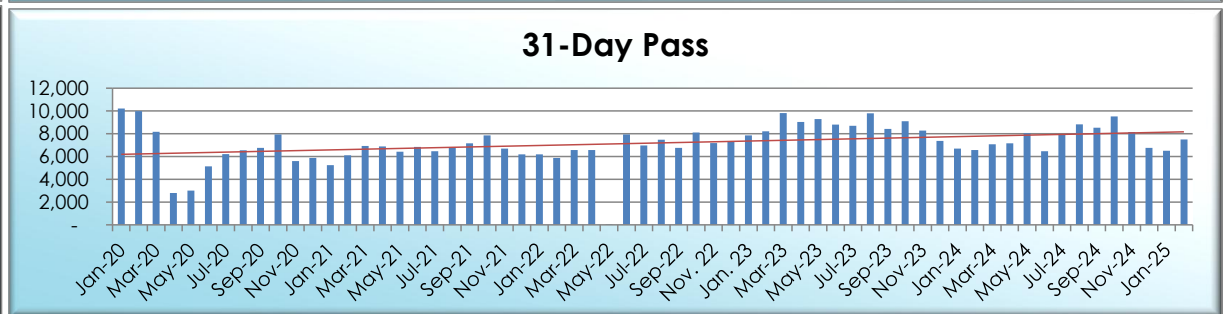
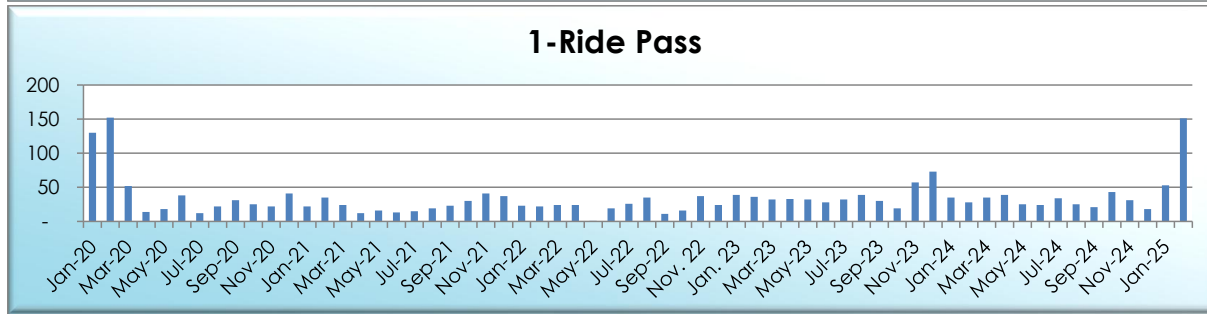
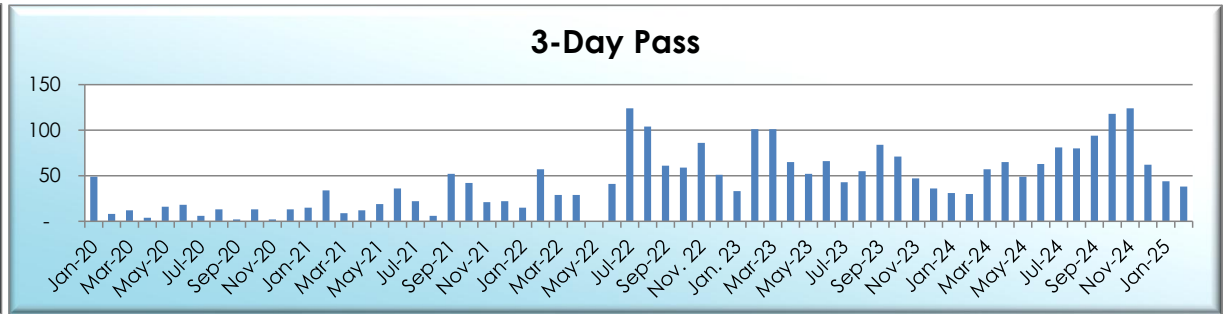
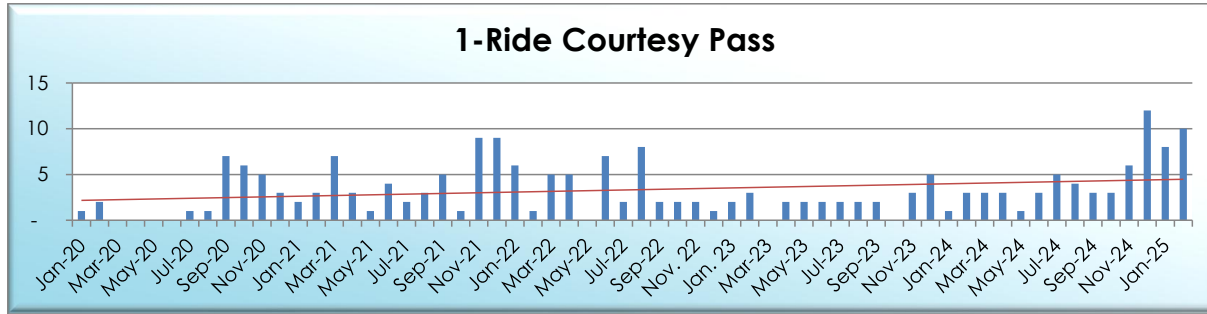
Classification History



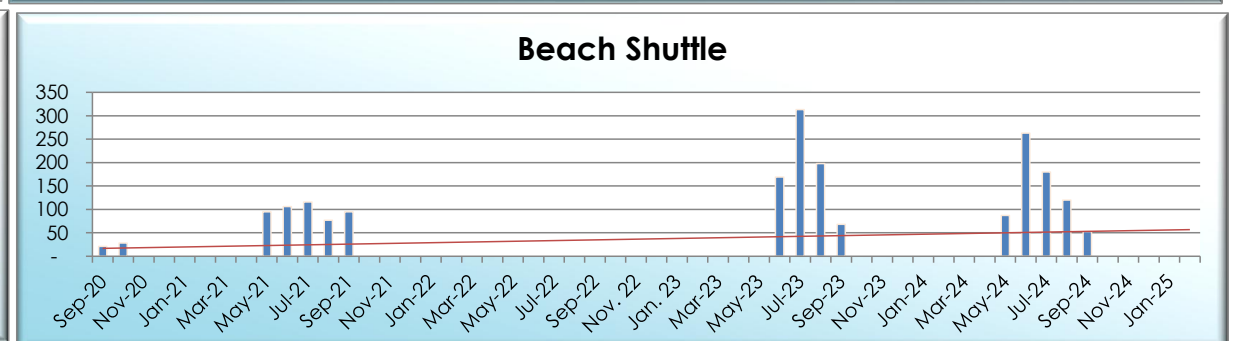
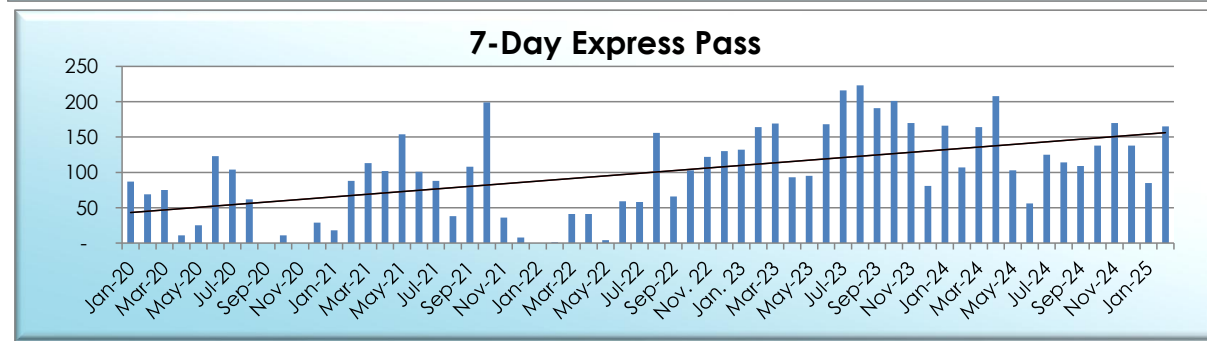
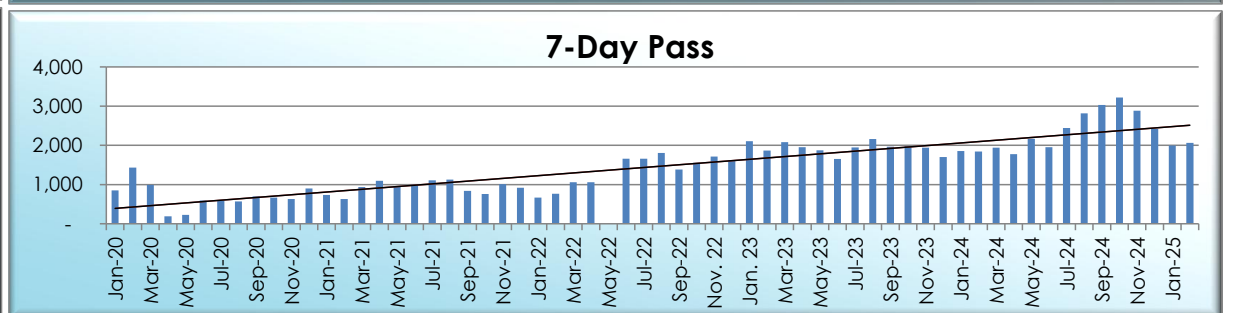
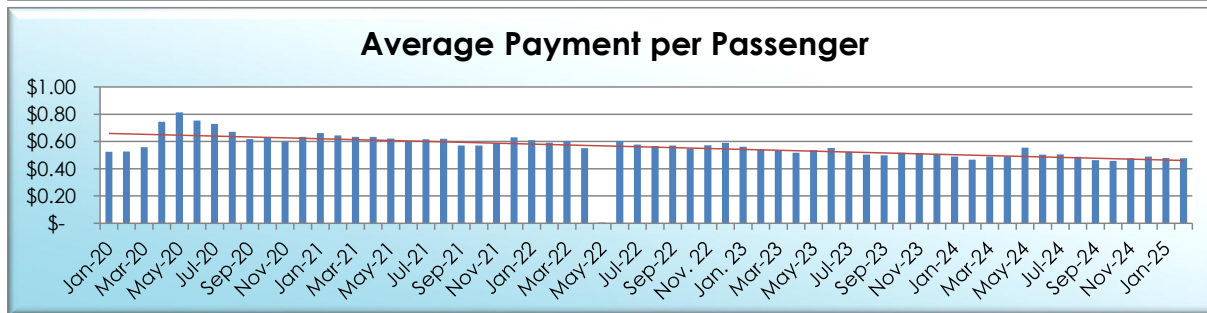
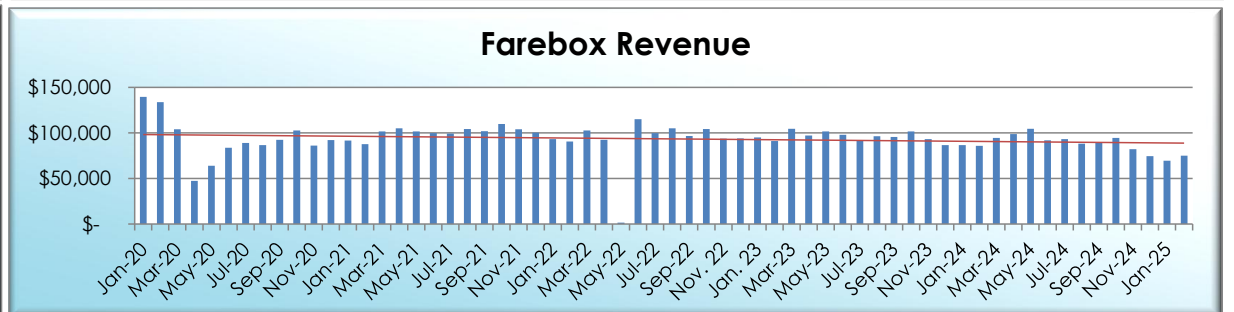
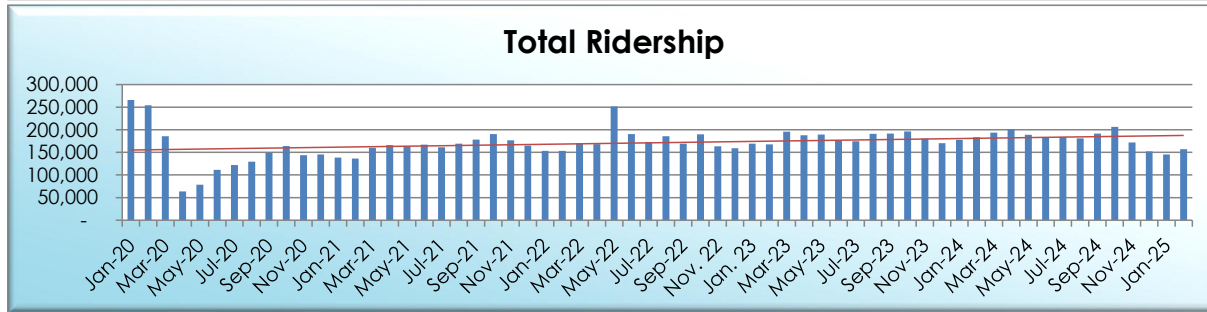
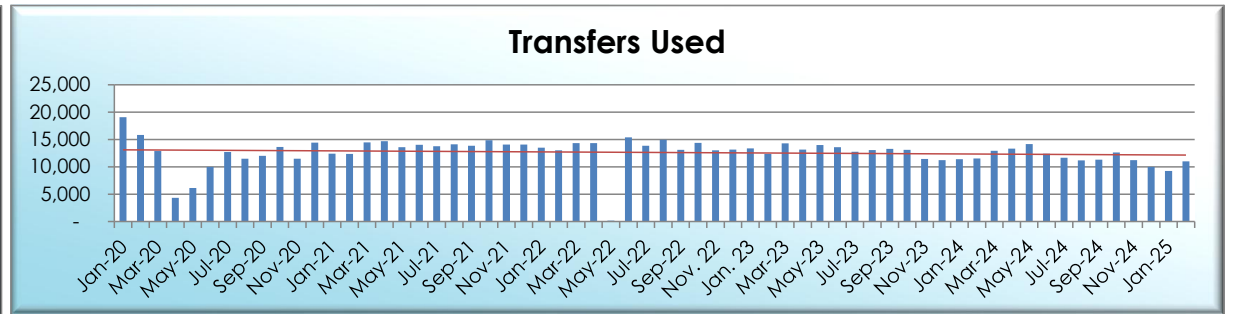
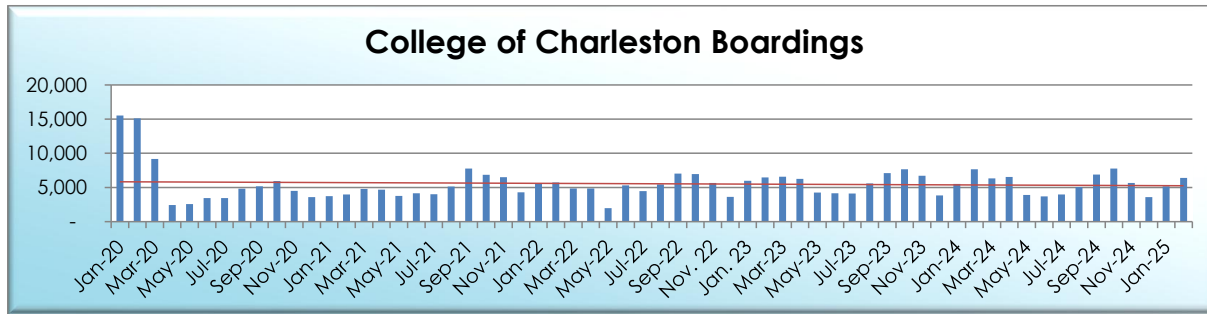
Classification History



Classification History

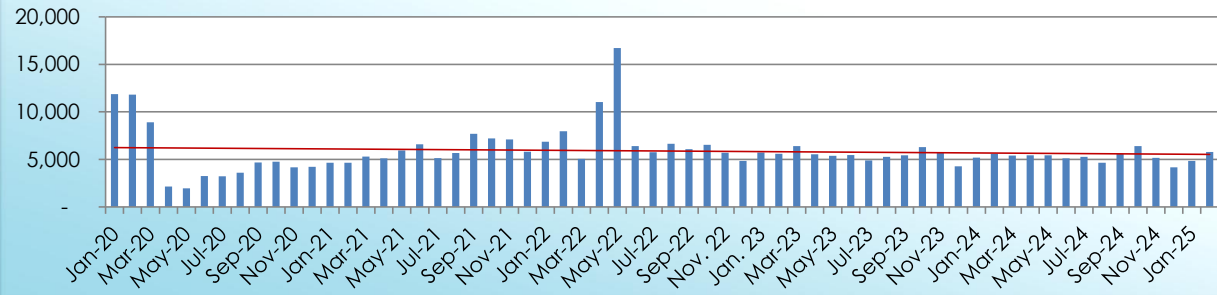


Classification History

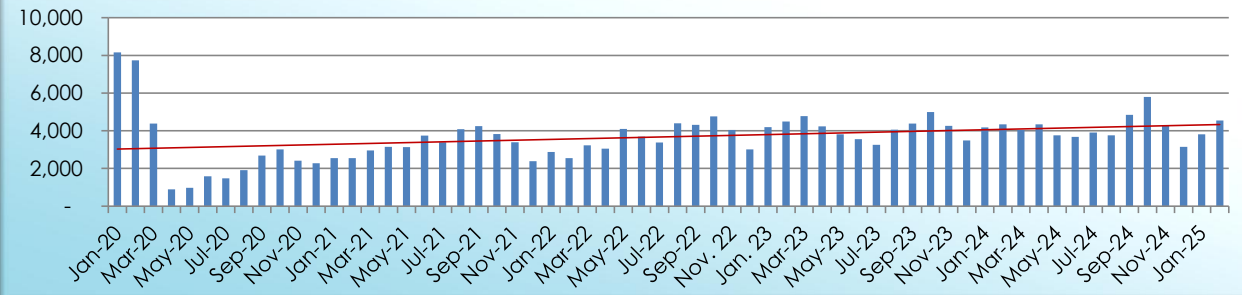


Ridership Trends by Route

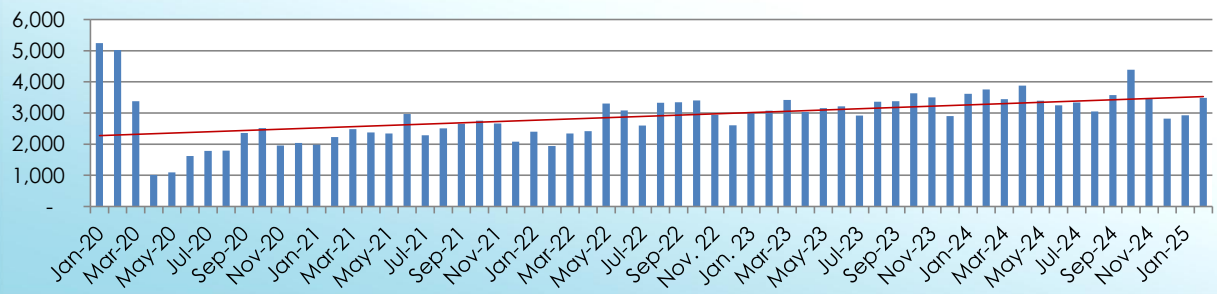
1 James Island-North Charleston Express



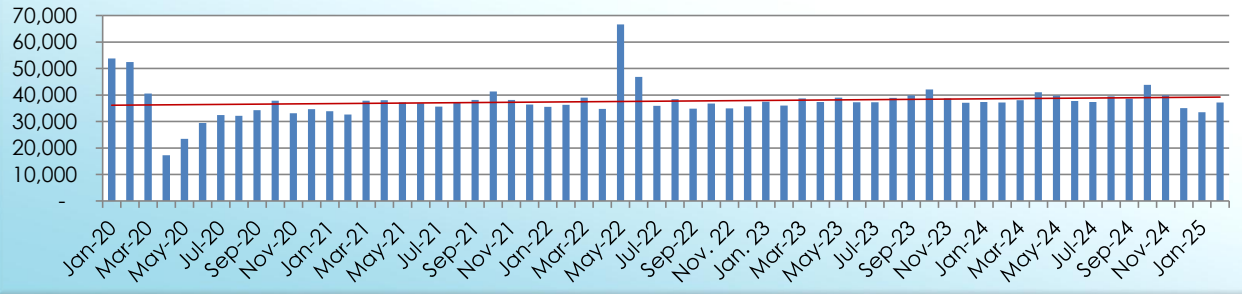
2 Mt. Pleasant - West Ashley Express



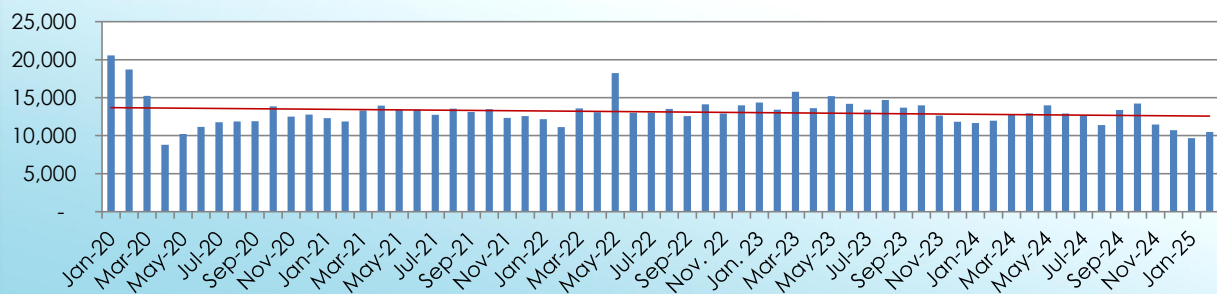
3 Dorchester Road Express



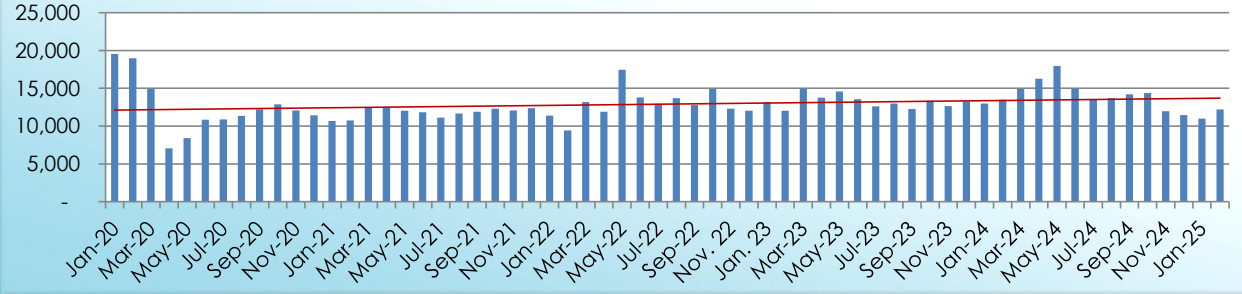
10 Rivers Avenue



11 Dorchester/Airport

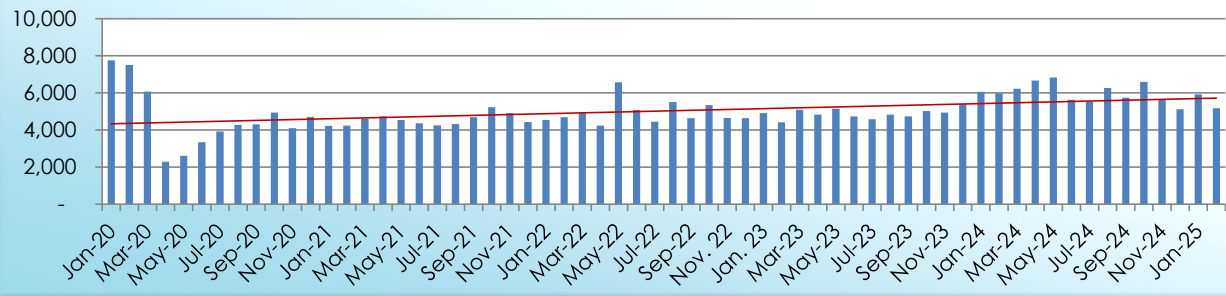


12 Upper Dorchester AFB

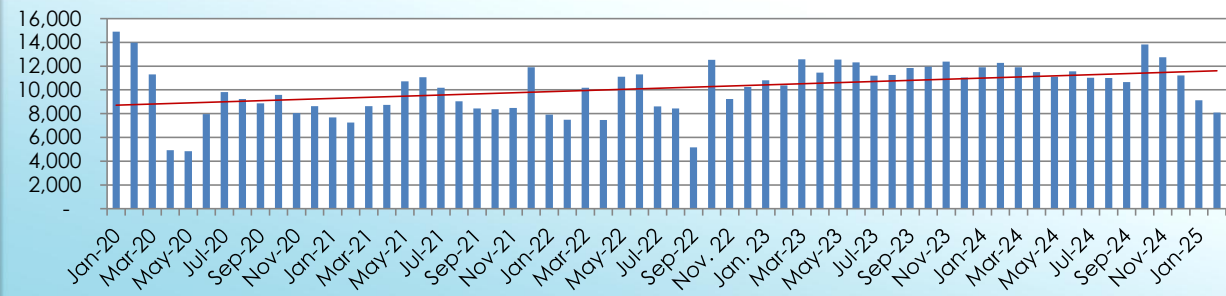


Ridership Trends by Route

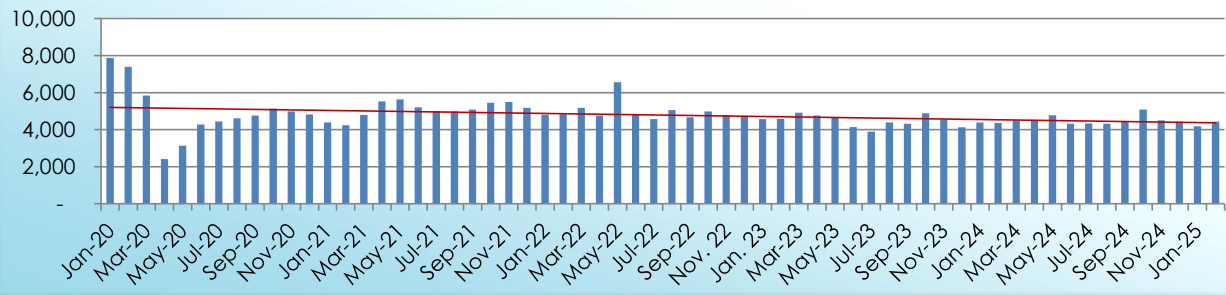
13 Remount Road



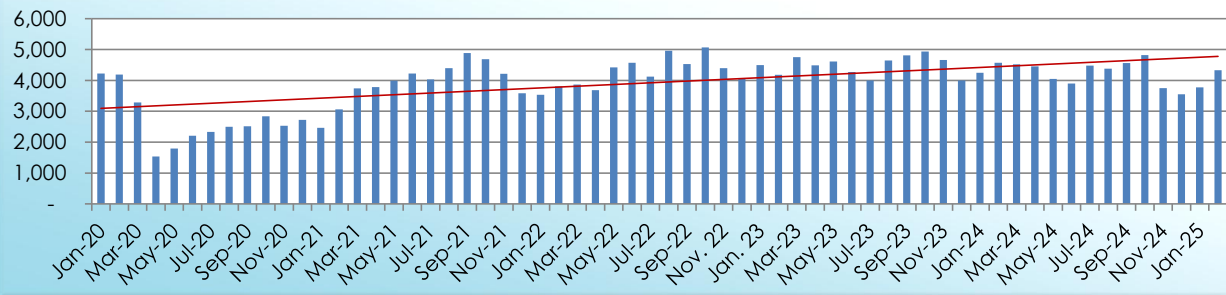
20 King Street/Citadel



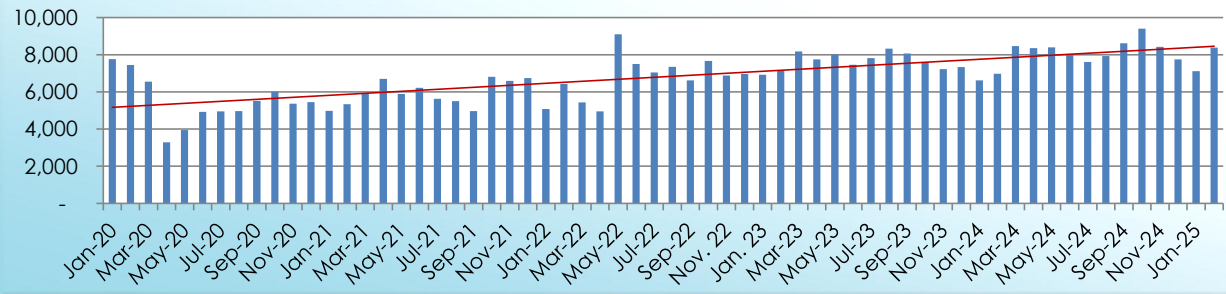
30 Savannah Highway



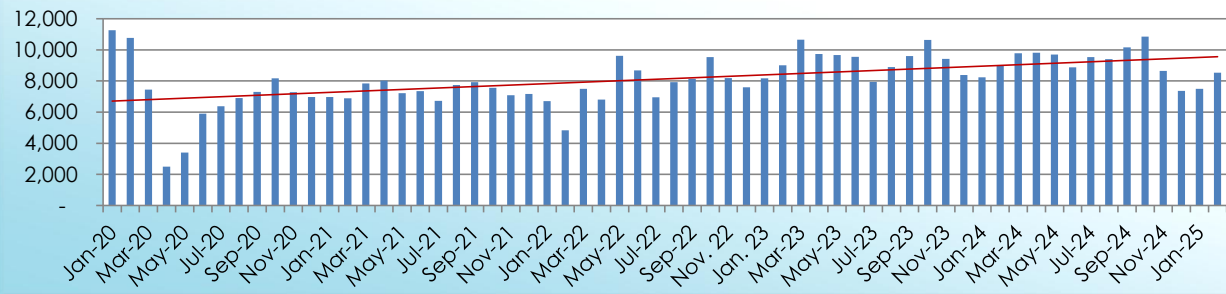
31 Folly Road



32 North Bridge

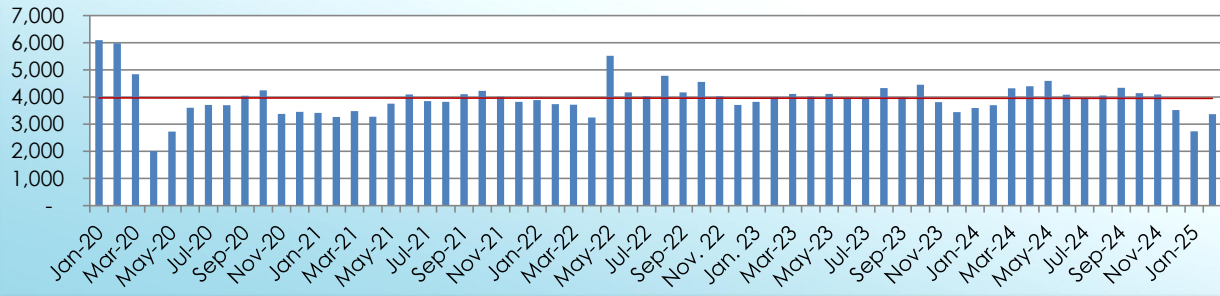


33 St. Andrews/Ashley River Rd.

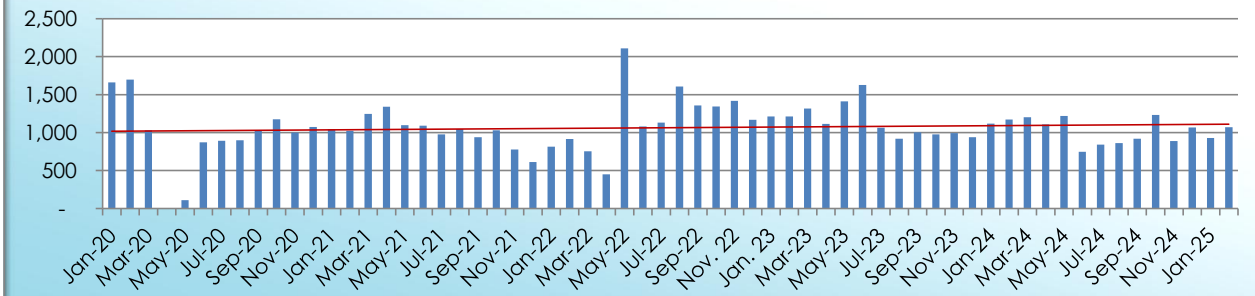


Ridership Trends by Route

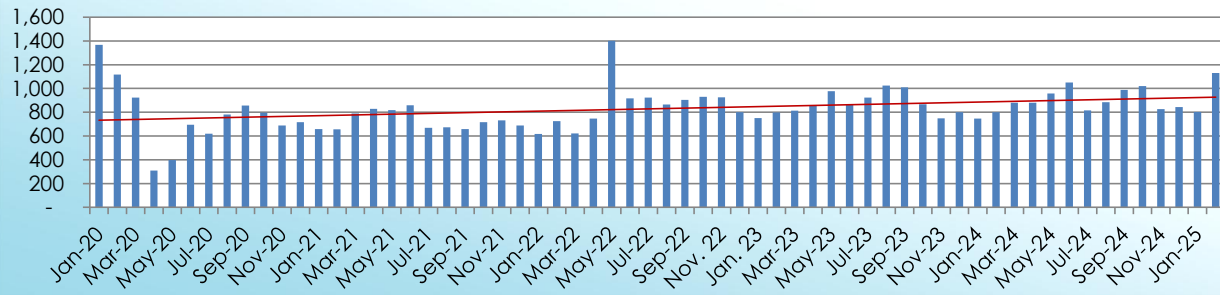
40 Mt. Pleasant



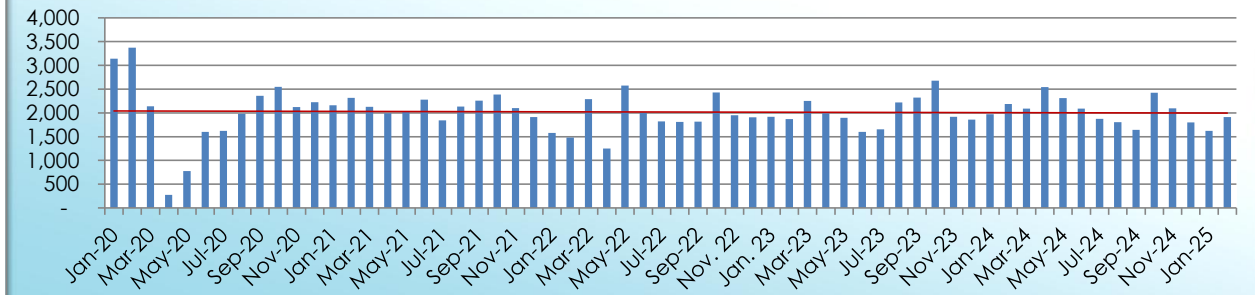
41 Coleman Boulevard



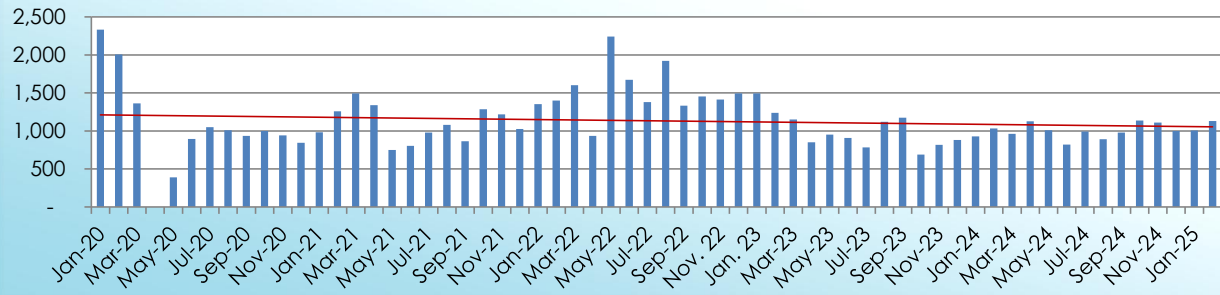
42 Wando Circulator



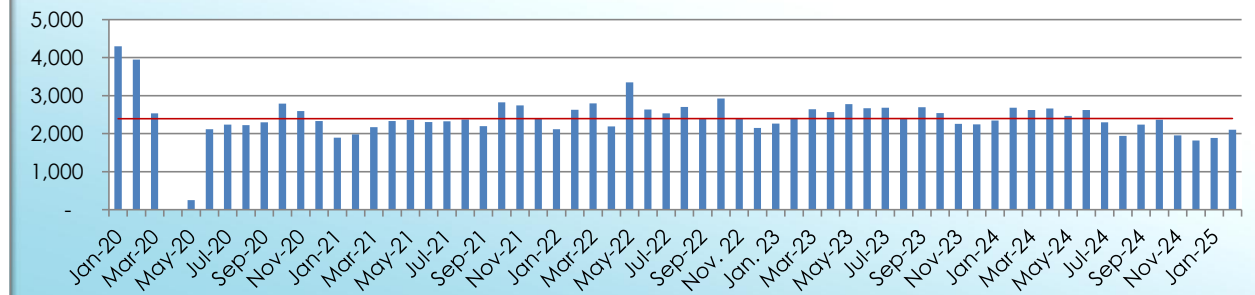
102 North Neck/ Rutledge Ave



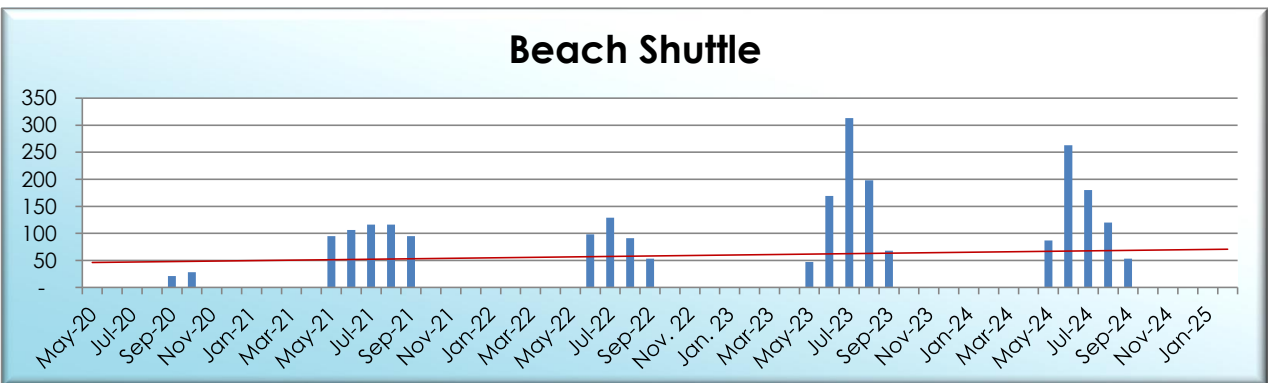
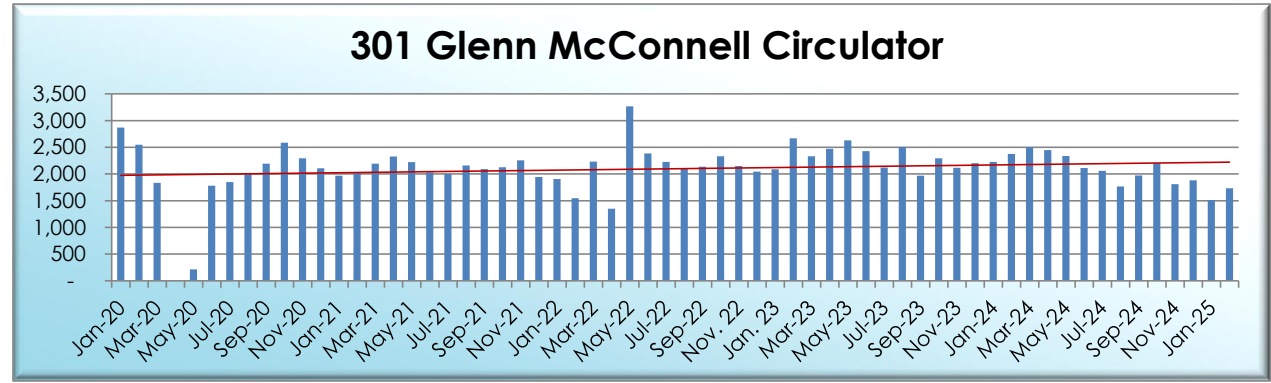
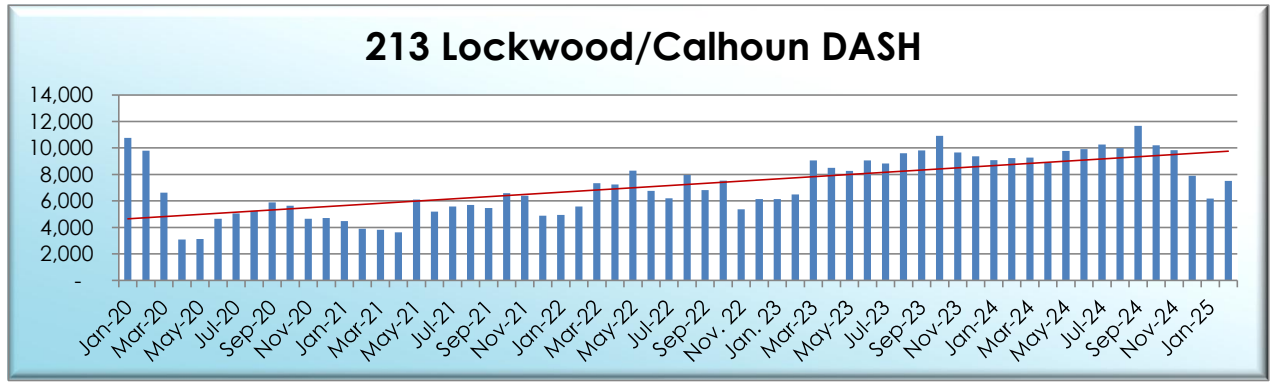
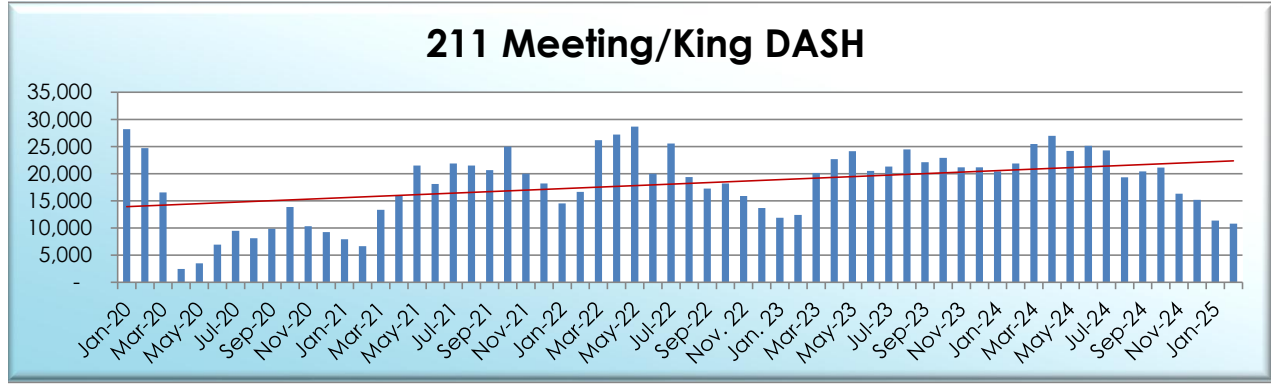
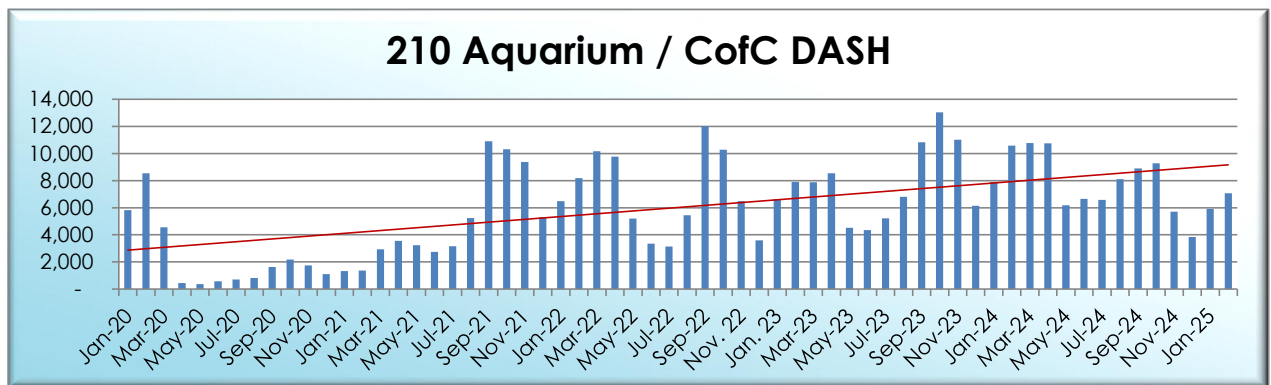
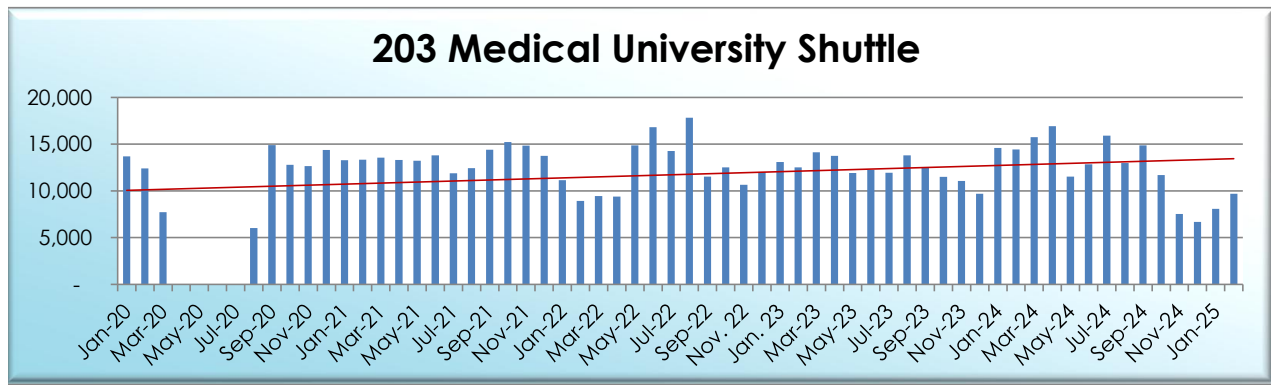
103 Leeds Avenue



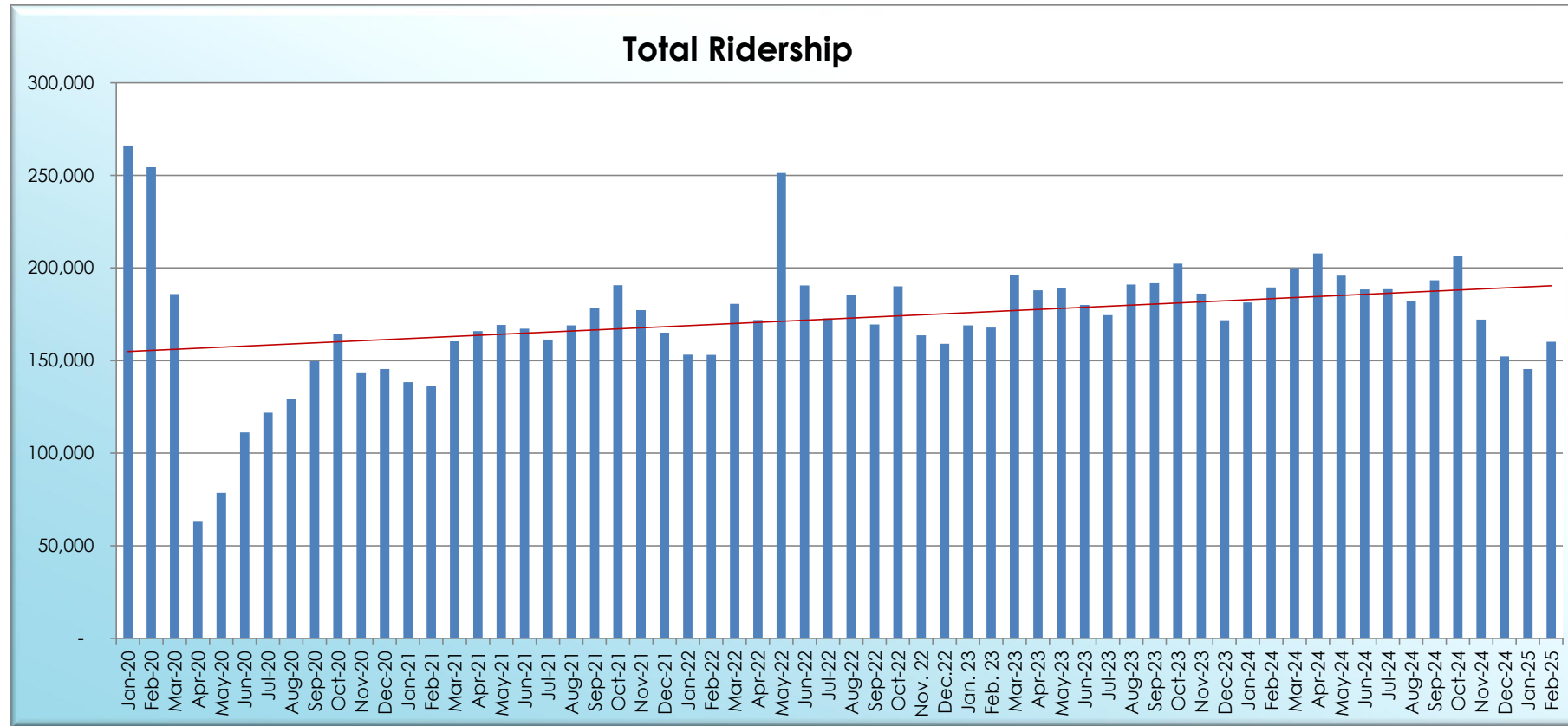
104 Montague Avenue



Ridership Trends by Route



Ridership Trends by Route



Farebox and Pass Revenue History

